

1. Record Nr.	UNINA9910298176703321
Titolo	Entrepreneurship Education and Research in the Middle East and North Africa (MENA) : Perspectives on Trends, Policy and Educational Environment // edited by Nezameddin Faghih, Mohammad Reza Zali
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-319-90394-2
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XXVII, 361 p. 54 illus., 47 illus. in color.)
Collana	Contributions to Management Science, , 1431-1941
Disciplina	658.421
Soggetti	Entrepreneurship Globalization Markets Management—Study and teaching Management Industrial management Emerging Markets/Globalization Management Education Innovation/Technology Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- Part I. Research by the Global Entrepreneurship Monitor (GEM) in the MENA Region -- 2. Background to the MENA Region -- 3. Entrepreneurial Activity in the MENA region -- 4. Characteristics and Motives of Early-stage Entrepreneurs in the MENA Region -- 5. The MENA Region Entrepreneurial Framework Conditions -- 6. Policy Implications and Recommendations -- Part II. Entrepreneurship Education and Training in MENA -- 7. Entrepreneurship Education and Research in Iran: an Investigation of University of Tehran's Faculty of Entrepreneurship -- 8. University Students' Entrepreneurial Intentions: Does Education Make a Difference?. - 9. Integrated Approach as a Way of Overcoming Entrepreneurship Education Challenges in Elementary Schools in MENA Countries: Evidence from Iran -- 10. Spiritual Intelligence and Social

Entrepreneurial Intentions Among Students: The Mediating Role of Entrepreneurial Passion -- 11. Entrepreneurship Education and Training in Saudi Arabia -- 12. Perceptions Towards Entrepreneurship and Intention to become Entrepreneurs: the Case of Sultan Qaboos University Female Undergraduate Students -- 13. A Journey towards Entrepreneurial Support in Pakistan: IBA's Center for Entrepreneurial Development (CED) -- Part III. Entrepreneurship Research in MENA -- 14. A Taxonomic Study of Innovation in the MENA Region Economies: Reflections on Entrepreneurism in Egypt and Qatar -- 15. Entrepreneurship in the Middle East and North Africa: A Bibliometric Analysis -- 16. Entrepreneurship Research in Iran: Current Trends and Future Agendas -- 17. A Review of the Status of Social Entrepreneurship Research and Education in Iran -- 18. Challenges of Entrepreneurial Finance: A Systematic Analysis of Empirical Researches.

Sommario/riassunto

This contributed volume explores and reveals the new developments, dynamics and recommendations for entrepreneurship education in the Middle East and North Africa (MENA) region. Presenting papers by respected experts in the field, it shares essential insights on the status quo of entrepreneurial education and training programs, the characteristics and motivations of early stage entrepreneurs, and the regional framework conditions in MENA. The book closes with a bibliometric perspective on the trends in the entrepreneurship research and education being developed in MENA.
