Record Nr. UNINA9910298175903321 Gender Issues in Business and Economics [[electronic resource]]: **Titolo** Selections from the 2017 Ipazia Workshop on Gender / / edited by Paola Paoloni, Rosa Lombardi Cham:,: Springer International Publishing:,: Imprint: Springer,, Pubbl/distr/stampa **ISBN** 3-319-65193-5 Edizione [1st ed. 2018.] 1 online resource (X, 221 p. 24 illus., 15 illus. in color.) Descrizione fisica Springer Proceedings in Business and Economics, , 2198-7246 Collana 650 Disciplina Soggetti Diversity in the workplace Knowledge management Labor economics Women Diversity Management/Women in Business **Knowledge Management Labor Economics** Women's Studies Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes bibliographical references. Nota di bibliografia Nota di contenuto Is it a boy or a girl? Reflections on the Linkage between Intellectual Capital and Gender Diversity -- Time Series Clustering of Search Engine Queries to Monitor and Analyse the Time Varying Interest on Management and Gender -- The Role of Emotional Leader in Women-Owned Family Businesses -- Relational Capital in Universities --Relational Capital and Female Entrepreneur -- Is an Italian Development Model of Immigrant Woman Entrepreneurs Possible? --"Genderace" Gap in the Distribution of Paid Work -- The Effect of Gender on the Opportunism in Disclosing Adjusted Financial Measures -- Pink Social Accounting in Italy -- Intellectual Capital and Gender Capital -- Interval Based Gender Diversity Composite Indicator Evidence from European listed companies -- If Justice is a Woman, Is Injustice a Man? Asymmetric Perceptions of Evaluation Errors in Teams -- The International Mobility of Female Highly Skilled Professionals. .

Sommario/riassunto

This volume presents current research on gender studies in the specific context of the knowledge economy. Featuring contributions from the 2017 Annual Ipazia, the Scientific Observatory for Gender Studies Workshop on Gender, this book investigates gender issues and female entrepreneurship from social, economic, corporate, organizational, and management perspectives, with particular emphasis on advancing the understanding of gender in business and economic research. The post-industrial knowledge economy is characterized by an emphasis on human capital as the real engine of sustainable growth and development. With women comprising an increasing share of the global workforce, gender studies play a central role in exploring and understanding the attitudes and skills of women in business and their impact on economic and social development. Gender inequality in public and private contexts is decreasing due to an increase of women in leadership roles in business, the expansion and diversity of females in education, and a larger presence of women in policymaking roles. Ipazia, the Scientific Observatory for Gender Studies, aims to define an updated framework of research, service and projects on women and gender relations to highlight the evolution of gender in business and economics. This volume features contributions on female-owned family business, gender diversity in organizations, gender capital, and immigration from the 2017 Ipazia workshop.