Record Nr. UNINA9910298173903321 The Palgrave Handbook of Multidisciplinary Perspectives on **Titolo** Entrepreneurship / / edited by Romeo V. Turcan, Norman M. Fraser Pubbl/distr/stampa Cham:,: Springer International Publishing:,: Imprint: Palgrave Macmillan, , 2018 **ISBN** 3-319-91611-4 Edizione [1st ed. 2018.] Descrizione fisica 1 online resource (xxxiii, 525 pages): illustrations (chiefly color) Disciplina 658.421 Soggetti Entrepreneurship Leadership Management Industrial management Industrial psychology **Business ethics** Business Strategy/Leadership Innovation/Technology Management Industrial and Organizational Psychology **Business Ethics** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Part I. Introduction -- 1. Multidisciplinary Perspectives on Entrepreneurship; Norman M. Fraser and Romeo V. Turcan -- Part II. Micro Level -- 2. Psychological Perspective on Entrepreneurship; Annemarie Østergaard, Susana C. Santos and Sílvia Fernandes Costa --3. Cognitive Neuroscience Perspective on Entrepreneurship; Jeanne Sørensen Bentzen -- 4. Framing Perspective on Entrepreneurship; Ade Mabogunje, Poul Kyvsgaard Hansen and Pekka Berg -- 5. Creativity Perspective on Entrepreneurship; Chaoying Tang, Christian Byrge and Jizhong Zhou -- Part III. Meso Level -- 6. Business Model Perspective on Entrepreneurship; Morten Lund and Christian Nielsen -- 7. Organizational Perspective on Entrepreneurship; Pamela Nowell and

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Sommario/riassunto

Departing from the traditional approach of surveying current and future trends and developments, this unique Handbook brings phenomena, theories, and concepts from multiple disciplines together to advance entrepreneurship. With original contributions from authors who are experts in their fields, the collection offers state-of-the-art insights into generating new areas for research, new theories and concepts, and new questions for policy debates – all aimed at advancing entrepreneurship. Divided into four sections and covering perspectives such as neuroscience, theology, organisational behavior and education, The Palgrave Handbook of Multidisciplinary Perspectives on Entrepreneurship is a rich source of information for researchers, educators, entrepreneurs, leaders and managers.