

1. Record Nr.	UNINA9910138294103321
Titolo	Astigmatism : optics, physiology and management / / edited by Michael Goggin
Pubbl/distr/stampa	[Place of publication not identified] : , : InTech, , [2012] ©2012
ISBN	953-51-6874-6
Descrizione fisica	1 online resource (320 pages)
Disciplina	617.755
Soggetti	Astigmatism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910298167203321
Autore	Lee Sam Yoonsuk
Titolo	Green Leadership in China : Management Strategies from China's Most Responsible Companies / / by Sam Yoonsuk Lee, Ambigaibalan Ramasamy, Jay Hyuk Rhee
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2014
ISBN	3-642-55058-4
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (78 p.)
Collana	CSR, Sustainability, Ethics & Governance, , 2196-7075
Disciplina	658.4080951
Soggetti	Business ethics Environmental economics Environmental management Regional economics Space in economics Business Ethics Environmental Economics Environmental Management Regional/Spatial Science
Lingua di pubblicazione	Inglese

Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Part 1: Introduction and Methodology -- Part 2: Best Practices Among Corporate Social Responsibility Leaders in China -- Part 3: China's Green Policy Landscape.
Sommario/riassunto	<p>This book examines green management practices among top-performing companies operating on the Chinese mainland. It begins with the question: what constitutes a "green" company? Is this definition different when we consider China's sustainability efforts? Taken into consideration are such aspects as green management vision, supplier management programs, resource usage and investment in the environment. Through in-depth interviews with sustainability leaders and top executives, this Green Management Book will reveal how to systematically create or improve existing green management strategies in China. It uses actual case studies from domestic and foreign companies to highlight these practices. Over 2 years of extensive research - working with the research board of the Fortune China CSR rankings and China-based CSR strategy platform InnoCSR – contribute to a comprehensive list of companies that are leading the way towards a greener China. .</p>