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                       Pardalos, Victor Zamaraev

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   Descrizione fisica 1 online resource (176 p.)

   Disciplina   338.4/3796
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   Soggetti   Operations research
                       Decision making
                       Mathematical optimization
                       Marketing
                       Operations Research/Decision Theory
                       Optimization

   Lingua di pubblicazione   Inglese

   Formato   Materiale a stampa

   Livello bibliografico   Monografia

   Note generali   Description based upon print version of record.

   Nota di bibliografia   Includes bibliographical references and index.

   Nota di contenuto   The Impact of Social Networks on Sports -- Application of Income
                       Approach for Valuation of Football Club -- The Interesting Case of
                       Portugal in the Economy of Sport -- Senior Sport Tourism in Russia --
                       Evaluation in Sports Performance -- Pythagoras at the Bat -- Adaptive
                       Systems in Sports -- By Sport Predictions Through Socio Economic
                       Factors and Traditions in Summer Olympic Games: the Case of London
                       2012 -- Soccer Analytics Using Touch-by-touch Match Data -- The
                       Golf Director Problem: Forming Teams for Club Golf Competitions.

   Sommario/riassunto This book presents recent research developments in social networks,
                       economics, management, marketing and optimization applied to
                       sports. The volume will be of interest to students, researchers,
                       managers from sports, policy makers and as well athletes. In particular
                       the book contains research papers and reviews addressing the
                       following issues: social network tools for player selection, movement
                       and pricing in team sports, methods for ranking teams and evaluating
                       players' performance, economics and marketing issues related to

sports clubs, techniques for predicting outcomes of sports competitions, optimal strategies in sports, scheduling and managing sports tournaments, optimal referee assignment techniques and the economics and marketing of sports entertainment.