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Descrizione fisica	1 online resource (XII, 336 p. 25 illus., 20 illus. in color.)
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Disciplina	338.5
Soggetti	Finance Macroeconomics Leadership Finance, general Macroeconomics/Monetary Economics//Financial Economics Business Strategy/Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	In the Beginning -- Financial Statement Analysis -- Cash Flow -- The Right Frame of Time -- Capital Structure: Borrow it! -- Capital Structure: Sell it off! -- The Rocky Marriage of Risk and Return -- This is so WACC!! -- Capital Budgeting Decisions.
Sommario/riassunto	Applied Corporate Finance fills a gap in the existing resources available to students and professionals needing an academically rigorous, yet practically orientated, source of knowledge about corporate finance. Written by an expert in investment analysis, this textbook leads readers to truly understand the principles behind corporate finance in a real world context from both a firm and investor perspective. The focus of this text is on traditional theory applied to a holistic business case study, offering readers both a quantitative and qualitative perspective on such topics as capital budgeting, time value of money, corporate risk, and capital structure. Each section in the book corresponds to the order in which a business makes key financial decisions—as opposed to level of difficulty—allowing readers to grasp a comprehensive understanding of the corporate financial life cycle. Directly addressing the area of corporate finance in an applied setting, and featuring

numerous case examples and end-of-chapter discussion questions and problems, this textbook will appeal to advanced undergraduates majoring in finance, graduate-level students, as well as professionals in need of a quick refresher on corporate financial policy.

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