

1. Record Nr.	UNINA9910459128003321
Autore	Tullis Tom (Thomas)
Titolo	Measuring the user experience [[electronic resource]] : collecting, analyzing, and presenting usability metrics // William Albert, Thomas Tullis
Pubbl/distr/stampa	Amsterdam, Netherlands, : Elsevier, c2013
ISBN	0-12-415792-0
Edizione	[2nd ed.]
Descrizione fisica	1 online resource
Altri autori (Persone)	AlbertBill (William)
Disciplina	005.4/37
Soggetti	User interfaces (Computer systems) User interfaces (Computer systems) - Measurement Measurement Technology assessment Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	Measuring the User Experience was the first book that focused on how to quantify the user experience. Now in the second edition, the authors include new material on how recent technologies have made it easier and more effective to collect a broader range of data about the user experience. As more UX and web professionals need to justify their design decisions with solid, reliable data, Measuring the User Experience provides the quantitative analysis training that these professionals need. The second edition presents new metrics such as emotional engagement, personas, keystroke analysis, and net promoter score. It also examines how new technologies coming from neuro-marketing and online market research can refine user experience measurement, helping usability and user experience practitioners make business cases to stakeholders. The book also contains new research and updated examples, including tips on writing online survey questions, six new case studies, and examples using the most recent version of Excel. Learn which metrics to select for every case, including behavioral, physiological, emotional, aesthetic, gestural, verbal, and

physical, as well as more specialized metrics such as eye-tracking and clickstream data Find a vendor-neutral examination of how to measure the user experience with web sites, digital products, and virtually any other type of product or system Discover in-depth global case studies showing how organizations have successfully used metrics and the information they revealed Companion site, www.measuringux.com, includes articles, tools, spreadsheets, presentations, and other resources to help you effectively measure the user experience

2. Record Nr.	UNINA9910479892303321
Autore	Dhooper Surjit Singh
Titolo	Social work practice with culturally diverse people [[electronic resource] /] / Surjit Singh Dhooper, Sharon E. Moore
Pubbl/distr/stampa	Thousand Oaks, Calif. ; ; London, : SAGE, c2001
ISBN	0-7619-1296-7 1-322-42130-7 1-4522-6771-5
Descrizione fisica	1 online resource (304 p.)
Altri autori (Persone)	MooreSharon E
Disciplina	305.8/00973 305.800973
Soggetti	Social work with minorities - United States Minorities - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cultural diversity and social work practice -- Changing social scene and social work -- Increasing diversity of the U.S. population -- Likely future -- Social work and the changing society -- Preparing for the future -- Discovering the assets of social work -- Recognizing the need for another approach to culturally competent social work -- Presenting another approach to culturally competent social work -- Essential of culturally competent social work practice -- Understanding others : commonalities among groups -- Cultural different from Mainstream

Americans -- General considerations for intervention -- General principles of culturally competent practice -- Stages of intervention with culturally different clients -- Engagement and problem identification phase of intervention -- Assessment phase of intervention-- Planning phase of intervention -- Implementing the agreed-upon plan phase of intervention-- Evaluation and termination phase of intervention -- Understanding and working with Latino Americans -- Latino Americans: who are they? -- A historical overview of Latino Americans : commonality of experiences -- Common characteristics : commonality of cultures and world view -- Diversity within : subgroup and intragroup differences among Latino Americans -- Major needs and problems of Latino American groups -- Social work practice : general considerations for interventions with Latino Americans -- Social work intervention at micro, mezzo and macrolevels : principles and approaches --Assessment-Related practice principles and approaches -- Intervention-related practice principles and approaches --Understanding and working with African Americans -- African Americans : who are they? -- A historical overview of African Americans : commonality of experiences -- Common characteristics : commonality of cultures and worldviews -- Diversity within : subgroup and intragroup differences among African American -- Major needs and problems of African Americans groups -- Social work practice : general considerations for intervention with African Americans -- Social work intervention at micro, mezzo and macrolevels : principles and approaches -- Assessment-related practice principles and approaches -- Intervention-related practice principles and approaches -- Understanding and working with Asian Americans -- Asian Americans : who are they? -- A historical overview of Asian Americans : commonality of experiences -- Common characteristics : commonality of cultures and worldviews -- Diversity within : subgroup and intragroup differences among Asian Americans -- Major needs and problems of Asian American groups -- Social work practice : general considerations for intervention with Asian Americans -- Social work intervention at micro, mezzo, and macrolevels : principles and approaches -- Assessment-related practice principles and approaches -- Intervention-related practice principles and approaches -- Understanding and working with Native Americans -- Native Americans: who are they? -- A historical overview of Native Americans : commonality of experiences -- Common characteristics : commonality of cultures and worldviews -- Diversity within : subgroup and intragroup differences among Native Americans -- Major needs and problems of Native American groups -- Social work practice : general considerations for intervention with Native Americans -- Social work intervention at micro, mezzo and macrolevels : principles and approaches -- Assessment-related practice principles and approaches -- Intervention-related practices and approaches -- Understanding and working with Bi-Racial/Mixed Race Americans -- Bi-Racial/Mixed Race Americans : who are they? -- A historical overview of Bi-racial/Mixed Race Americans : commonality of experiences -- Common characteristics : commonality of worldviews -- Diversity within : subgroup and intragroup differences among Bi-Racial/Mixed Race Americans -- Major Needs and problems of Bi-Racial/Mixed Race American groups -- Social work practice : general considerations for intervention with Bi-Racial/Mixed Race Americans -- Social work intervention at Micro, Mezzo, and Macrolevels : Principles and approaches -- Assessment-related principles and approaches -- Intervention-related practice principles and approaches.

into account the growing multiculturalism of society, this text discusses the need for social workers to be aware of, and appreciate both their own culture and that of others.

3. Record Nr.	UNINA9910456714003321
Autore	Zhou Zhinan
Titolo	Windows Phone 7 Programming for Android and iOS Developers [[electronic resource]]
Pubbl/distr/stampa	New York, : Wiley, 2011
ISBN	1-283-24664-3 9786613246646 1-118-15420-7
Edizione	[1st edition]
Descrizione fisica	1 online resource (361 p.)
Altri autori (Persone)	ZhuRobert ZhengPei YangBaijian
Disciplina	005.26 005.268
Soggetti	Application software -- Development Smartphones -- Programming Windows phone (Computer file) Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Windows® Phone 7 Programming for Android™ and iOS Developers; Contents; Foreword; Introduction; Chapter 1: What's New In Windows Phone 7; An Overview of Windows Phone 7; A Brief History; The Big Ideas; System Architecture; Application Framework; Windows Phone Marketplace; Limitations and Road Map; Side-By-Side Comparisons with Android and iPhone; Operating System; Application Framework; Application Store Process; Summary; Chapter 2: The Development Environment; Overview; Using Windows Phone 7 Developer Tools; Creating WP7 Applications with Visual Studio Testing WP7 Applications in the Windows Phone Emulator Testing WP7

Applications on the Actual Windows Phone Device; Publishing Windows Phone 7 Applications to the Marketplace; Preparation; Submission; Post-Submission Actions; Comparisons with Android and iPhone; Summary; Chapter 3: Fundamentals; Basic Application Project Structure; Application Project Structure for Windows Phone 7; Comparing Application Project Structure for Android and iOS; Application Execution Model and Life Cycles; Application Execution Model and Life Cycles in Windows Phone 7
Comparing Application Model and Life Cycles in Android and iOS
Preserve/Restore Application and Page Transient States for Windows Phone 7; Using Launchers and Choosers; Work-Around Solutions in Windows Phone 7; Multitasking; Background Service; Data Sharing; System Event Hooks; Summary; Chapter 4: User Interfaces; UI Design Principles; UI Design Resources; Platform Characteristics; Building the WP7 UI; Defining WP7 UI with XAML; Defining WP7 UI Programmatically; Pages and Navigation Among Pages; Using Controls; Data Binding and MVVM; Handling UI Events; Other UI Considerations
UI Customization Summary; Chapter 5: Application Data Storage; Application Storage on Mobile Devices; Local and Cloud; Local Files and Databases; Using Isolated Storage; Where Is Isolated Storage?; Saving Data to the Cloud; Building a Cloud Data Service; Using Cloud Data Services; Data Storage Design Considerations; Summary; Chapter 6: Web Services and Push Notifications; Using Web Services; A Primer of Web Services; Consuming Web Services on WP7; WP7 Push Notifications; Why Push Notifications?; Push Notification Architecture; Push Notifications on WP7; Mobile Advertising
Mobile Advertising Basics Mobile Advertising Providers; Adding Ads to WP7 Apps; Summary; Chapter 7: Leveraging Location and Maps; Location Frameworks Roundup; Getting Current Location; Geographical Data; Civilian Data; Using Maps; Using the Bing Map Control; Combining the Location Service and Bing Map; Summary; Chapter 8: Graphics; Graphics Fundamentals; Basic 2D and 3D Graphics Glossary; Drawing Graphics on Smartphones; Drawing Graphics with XNA; When Do You Use XNA?; Game Loop; Textures and Sprites; Animation; 3D Graphics; Summary; Chapter 9: Multimedia; Multimedia Overview
Multimedia Architectural Overview

Sommario/riassunto

Learn to develop for the new Windows Phone 7 platform With a special focus placed on the new Windows Phone 7 (WP7) design guidelines and technologies, this reference helps you extend your knowledge so that you can learn to develop for the new WP7 platform. The team of authors presents topic-by-topic comparisons between WP7 and Android and the iPhone, enabling you to learn the differences and similarities between them. This indispensable coverage prepares you for making the transition from programming for Android and the iPhone to programming for the exciting new WP7. Covers the

4. Record Nr.	UNINA9910297046603321
Autore	von Grafenstein Maximilian
Titolo	The Principle of Purpose Limitation in Data Protection Laws : : The Risk-based Approach, Principles, and Private Standards as Elements for Regulating Innovation // Maximilian von Grafenstein
Pubbl/distr/stampa	Nomos Verlagsgesellschaft mbH & Co. KG, 2018 Baden-Baden : , : Nomos Verlagsgesellschaft mbH & Co. KG, , 2018
ISBN	9783845290843 3845290846
Edizione	[1 ed.]
Descrizione fisica	1 electronic resource (676 p.)
Collana	Schriften zur rechtswissenschaftlichen Innovationsforschung
Disciplina	342.0858
Soggetti	Data protection - Law and legislation - European Union countries Data protection - Law and legislation - Germany Data protection - Law and legislation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction -- Conceptual definitions as a link for regulation -- The function of the principle of purpose limitation in light of Article 8 ECFR and further fundamental rights -- Empirical approach in order to assist answering open legal questions -- Final conclusion: The principle of purpose limitation can not only be open towards but also enhancing innovation.
Sommario/riassunto	Die Arbeit untersucht das datenschutzrechtliche Zweckbindungsprinzip aus der Perspektive der rechtswissenschaftlichen Innovationsforschung. Danach schützt das Zweckbindungsprinzip nicht nur die Autonomie der Betroffenen, sondern lässt zugleich den Verarbeitern ausreichend Spielraum, um im Rahmen ihrer Innovationsprozesse den Schutz optimal umzusetzen. In diesem Sinne stellt sich die Pflicht des Verarbeiters, die Zwecke der Verarbeitung zu spezifizieren, als ein Instrument des Vorsorgeschutzes dar. Es zielt darauf ab, spezifische Risiken, die sich aus der Datenverarbeitung für die Grundrechtsausübung des Betroffenen ergeben, frühzeitig zu erkennen. Demgegenüber zielt das Erfordernis, dass die spätere Verarbeitung nicht unvereinbar mit der ursprünglichen Zweckangabe

sein darf, auf eine Kontrolle der zusätzlichen Risiken, die sich aus der späteren Verarbeitung ergeben. Dieser Interpretationsansatz zeigt eine Möglichkeit auf, wie nicht nur die Betroffenen effektiv vor den Risiken der Datenverarbeitung geschützt, sondern auch die Verarbeiter befähigt werden können, die Einhaltung der rechtlichen Vorschriften als innovationsfördernden Wettbewerbsvorteil zu nutzen.
