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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Climate change science : the facts -- Climate change attitudes and knowledge -- Climate change education outcomes -- Climate change education vignettes -- Identity -- Psychological distance -- Other psychological theories -- Framing climate change -- Using analogy and metaphor in climate change communication -- Climate change messengers : establishing trust -- Climate change education at the Marine Mammal Center, Sausalito, California -- Climate change literacy, action, and positive youth development in Kentucky -- Building soil to capture carbon in a school garden in New Mexico -- Psychological resilience in the environmental community -- Closing thoughts.
Sommario/riassunto	"This book provides environmental educators with an understanding of how their audiences engage with climate change information as well as with concrete, empirically tested communication tools they can use to enhance their climate change program"--