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Autore	De Kluyver Cornelis A.
Titolo	Strategic management : an executive perspective // Cornelis A. de Kluyver and John A. Pearce II
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2015
ISBN	1-63157-074-9
Edizione	[First edition.]
Descrizione fisica	1 online resource (274 p.)
Collana	Strategic management collection, , 2150-9646
Disciplina	658.4012
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Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages 233-244) and index.
Nota di contenuto	1. What is strategy? -- 2. Strategy and performance -- 3. Analyzing the external strategic environment -- 4. Analyzing an industry -- 5. Analyzing a company's strategic resource base -- 6. Formulating business unit strategy -- 7. Business unit strategy: contexts and special dimensions -- 8. Global strategy, fundamentals -- 9. Global strategy, adapting the business model -- 10. The board's role in strategic management -- Notes -- Index.
Sommario/riassunto	The principal objectives of this book are to assist practicing managers in preparing to assume executive responsibilities and to introduce MBA and Executive MBA students to an executive perspective on strategic management. Organizational success crucially depends on having a superior strategy and effectively implementing it. Companies that outperform their rivals typically have a better grasp of what customers value, who their competitors are, and how they can create an enduring competitive advantage. Successful strategies reflect a solid grasp of relevant forces in the external and competitive environment, a clear strategic intent, and a deep understanding of a company's core competencies and assets. Generic strategies rarely propel a firm to a leadership position. Knowing where to go and finding carefully considered, creative ways of getting there are the hallmarks of successful strategy. Perhaps even more important to success is the ability to effectively implement a chosen strategy--marshaling the right resources and talent, creating a functional organizational structure,

fostering a beneficial corporate culture and providing appropriate incentives.

2. Record Nr.	UNINA9910295753703321
Autore	Blancarte Roberto
Titolo	Laicidad y valores en un Estado democrático / Roberto Blancarte, compilador
Pubbl/distr/stampa	El Colegio de México, 2000 Mexico, D.F. : , : Colegio de Mexico, , 2000 ©2000
ISBN	607-628-787-X 970-628-439-7
Edizione	[Primera edicion.]
Descrizione fisica	1 online resource (1 online resource 159 pages)
Disciplina	322.107209034
Soggetti	HISTORY / Latin America / Mexico Democratie Waarden Kerk en staat Secularisatie (maatschappij) Secularism Politics and government Church and state Church and state - Mexico - History Secularism - Mexico History Conference papers and proceedings. Mexico Mexico Politics and government Congresses
Lingua di pubblicazione	Spagnolo
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Livello bibliografico	Monografia
Note generali	Papers presented at the symposium "Laicidad y Valores en un Estado Democrático", held April 6, 2000 at the Colegio de Mexico.

Si hace dos o tres décadas alguien hubiera dicho que en el inicio del siglo XXI, en México, la cuestión de la laicidad estaría en el centro del debate político, la aseveración hubiera parecido, por lo menos, aventurada. La laicidad del Estado y de la educación no sólo estaban fuera de discusión o posible controversia, sino que, de hecho, ni siquiera formaban parte del debate público. La laicidad mexicana estaba allí, nadie la cuestionaba, y por lo tanto nadie, o muy pocos reflexionaban sobre ella. De hecho, aún ahora, el término laicidad es poco utilizado, frecuentemente malentendido y escasamente comprendido. Su percepción es difusa, aun si se sabe que está presente y que forma parte esencial de nuestras instituciones. Reforzarla constituye un reto insoslayable. Es esa la razón por la que El Colegio de México, la Secretaría de Educación Pública y la Secretaría de Gobernación, a través de la Subsecretaría de Asuntos Religiosos, decidieron llevar a cabo un coloquio sobre el tema que se llevó a cabo el 6 de abril de 2000 en las instalaciones del propio Colegio. Los trabajos allí expuestos son el material que contiene este libro.
