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Nota di contenuto	Contents; Contributors; Lists of Tables and Figures; Preface; Disclaimer; 1 Introduction; Aims and Scope; Defining Adventure Tourism; Difficult Distinctions; Social Contexts and Changes; Equipment, Clothing and Entertainment; Overlaps with Other Subsectors; Information on Adventure Tours; Base and Apex of the Adventure Sector; Skill, Risk, Reward, Remoteness; Evolution of Skilled Adventure Tours in Remote Areas; Structure of Adventure Subsectors; 2 Adventure Recreation Research; Adventure in Tourism and Recreation Texts; Products; Impacts; Risks and Accidents Participant Perceptions and Psychology3 Case Study Approach; On-site Audits and Activity Sector; Advantages and Limitations of Case Studies; Parameters and Products; Access and Sponsorship; Limitations on Scope; Academic Disciplines, Methods and Data; Experience, Audits and Case Studies; 4 River Journeys; Sector Structure; Yangbi River, China:

Earth Science Expeditions; Qamdo Gorge of the Mekong, Tibet: Shangri-La River Expeditions; Chuya and Katun Rivers, Russia: Team Gorky; Sun Khosi, Karnali, Trisuli, Marsyangdi, Nepal: David Allardice's Ultimate Descents
Drysdale River, Australia: Raleigh International and NOLS; Jatapu River, Brazil: Fabio Bueno Neto and Carlos Colares; 5 Whitewater Kayaking; Futaleufu River, Chile: Expediciones Chile; Reventazon, Pacuare, Pejibaye and Sarapiqui, Costa Rica: Endless River Adventures; Karamea River, New Zealand: Ultimate Descents NZ; Colorado Grand Canyon, USA: Expeditions Inc. and Others; Franklin River, Australia: World Expeditions; Upper Zambezi, Zimbabwe: Various Operators; 6 Whitewater Rafting; White Nile, Uganda: Adrift; Zambezi River, Zimbabwe: Shearwater Adventures
Nymboida River, Australia: World Expeditions, Wildwater Adventures and Others; Rio Toachi and Rio Blanco, Ecuador: Yacu Amu Rafting and Rios Ecuador; 'Luva River, Fiji: Rivers Fiji; Tully River, Australia: Raging Thunder, R'n'R; Kawarau River, New Zealand: Various Operators; Shotover River, New Zealand: Various Operators; Rangitata River, New Zealand: Rangitata Rafts; 7 Seakayaking; Sector Structure; Baffin Island, Canada: Blackfeather Inc.; Svalbard, Norway: Southern Sea Ventures and Aurora Expeditions; Prince William Sound, Alaska: National Outdoor Leadership School (NOLS)
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Sector Structure

Sommario/riassunto

Adventure tourism is a new, rapidly growing area at both practical and academic levels. Written at an introductory level, Adventure Tourism provides a basic background and covers commercial adventure tourism products across a range of adventure tourism sectors.
