

1. Record Nr.	UNINA9910280814203321
Autore	Ogaki Masao
Titolo	Behavioral Economics : Toward a New Economics by Integration with Traditional Economics // by Masao Ogaki, Saori C. Tanaka
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2017
ISBN	981-10-6439-3
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XVII, 211 p. 24 illus.)
Collana	Springer Texts in Business and Economics, , 2192-4333
Disciplina	330.019
Soggetti	Economics - Psychological aspects Neuropsychology Behavioral/Experimental Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part I Behavioral Economics and Neuroeconomics -- 1 What Is Behavioral Economics? -- 2 What Is Neuroeconomics? -- Part II Prospect Theory and Bounded Rationality -- 3 Economic Behavior Under Uncertainty -- 4 Prospect Theory -- 5 Bounded Rationality -- Part III: Time-Discounting and Social Preferences -- 6 Intertemporal Behavior -- 7 Learning Theory and Experiments in Neuroeconomics -- 8 Social Preferences -- 9 Culture and Identity -- 10 Economics of Happiness -- 11 Normative Behavioral Economics -- Index.
Sommario/riassunto	This book is intended as a textbook for a course in behavioral economics for advanced undergraduate and graduate students who have already learned basic economics. The book will also be useful for introducing behavioral economics to researchers. Unlike some general audience books that discuss behavioral economics, this book does not take a position of completely negating traditional economics. Its position is that both behavioral and traditional economics are tools that have their own uses and limitations. Moreover, this work makes clear that knowledge of traditional economics is a necessary basis to fully understand behavioral economics. Some of the special features compared with other textbooks on behavioral economics are that this volume has full chapters on neuroeconomics, cultural and identity economics, and economics of happiness. These are distinctive subfields

of economics that are different from, but closely related to, behavioral economics with many important overlaps with behavioral economics. Neuroeconomics, which is developing fast partly because of technological progress, seeks to understand how the workings of our minds affect our economic decision making. In addition to a full chapter on neuroeconomics, the book provides explanations of findings in neuroeconomics in chapters on prospect theory (a major decision theory of behavioral economics under uncertainty), intertemporal economic behavior, and social preferences (preferences that exhibit concerns for others). Cultural and identity economics seek to explain how cultures and people's identities affect economic behaviors, and economics of happiness utilizes measures of subjective well-being. There is also a full chapter on behavioral normative economics, which evaluates economic policies based on findings and theories of behavioral economics.

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2. Record Nr.	UNINA9910373911203321
Autore	Sha Zhong-li
Titolo	The Alpheidae from China Seas : Crustacea: Decapoda: Caridea // by Zhong-li Sha, Yan-rong Wang, Dong-ling Cui
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2019
ISBN	981-15-0648-5
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (xii, 323 pages) : illustrations
Disciplina	551.46
Soggetti	Evolution (Biology) Anatomy, Comparative Water Hydrology Animal migration Biodiversity Biology - Technique Evolutionary Theory Animal Anatomy Animal Migration Experimental Organisms Taxonomia (Biologia) Llibres electrònics Xina

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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	<p>Part I Introduction -- Part II Taxonomy of Alpheidae from China seas -- Chapter 1 Genus Alpheopsis Coutière., Chapter 2 Genus Alpheus Fabricius -- 1) Brevirostris Group., 2) Crinitus Group -- 3) Diadema Group -- 4) Edwardsii Group -- 5) Macrocheles Group -- 6) Obesomanus Group -- 7) Sulcatus Group -- Chapter 3 Genus Arete Stimpson -- Chapter 4 Genus Aretopsis De Man., Chapter 5 Genus Athanas Leach -- Chapter 6 Genus Automate De Man -- Chapter 7 Genus Batella Holthuis -- Chapter 8 Genus Bermudacaris Anker and Iliff -- Chapter 9 Genus Betaeus Dana -- Chapter 10 Genus Metalpheus Coutière -- Chapter 11 Genus Prionalpheus Banner &amp; Banner -- Chapter 12 Genus Rugathanas Anker &amp; Jeng -- Chapter 13 Genus Salmoneus Holthuis -- Chapter 14 Genus Stenalpheops Miya -- Chapter 15 Genus Synalpheus Spence Bate -- Chapter 16 Genus Thuylamea Nguyễn.</p>
Sommario/riassunto	<p>As one of the largest families within the Caridea, the Alpheidae have attracted much attention for its species richness, especially on coral reefs. The Alpheidae are one of the most abundant decapods in tropical and subtropical areas, with 48 genera and more than 700 known species. The Alpheidae present a particular challenge in terms of both taxonomy and systematics as they are difficult to identify (some species vary in their growth and there are often large differences between the sexes). Traditional, morphology-based research on the Alpheidae still plays an important role in identifying species, compared with new methods, such as the short gene sequences. Based on more than 2000 specimens collected from the China Seas, this book describes and clearly illustrates 146 species belonging to 16 genera of the Alpheidae. It also presents the key features of every genus and every species within every genus, to enable readers to easily identify the aliphid shrimps of the China Seas.</p>