

1. Record Nr.	UNINA9910280814003321
Autore	Then Volker
Titolo	Social Return on Investment Analysis : Measuring the Impact of Social Investment / / by Volker Then, Christian Schober, Olivia Rauscher, Konstantin Kehl
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2017
ISBN	3-319-71401-5
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (421 pages)
Collana	Palgrave Studies in Impact Finance, , 2662-5105
Disciplina	332.6
Soggetti	Capital investments Investment banking Securities Investment Appraisal Investments and Securities
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1 - An Introduction to SROI - What is it about? How does it relate to other methods of impact analysis? And why does impact matter? -- Chapter 2 – Why do organisations measure impact? (A guideline) -- Chapter 3 - How to identify impact? (The impact model) -- Chapter 4 - How can impact dimensions be operationalized? -- Chapter 5 - How can data be gathered? (Research design and empirical approaches) -- Chapter 6 – How to prove the assumed impact? (Quantitative analyses) -- Chapter 7 - How to monetize impact? (Monetization) -- Chapter 8. Why is impact analysis helpful? (Options for using SROI) -- Chapter 9. How have SROI analyses been conducted? (Selected case studies) -- Chapter 10 - What does an organization need to for SROI? -- Chapter 11 – Concluding remarks and outlook to future developments.
Sommario/riassunto	This book introduces and explains how to conduct a Social Return on Investment (SROI) analysis. It discusses the various advantages and disadvantages of different research strategies and designs, and explores the different ways in which SROI analysis results can be used

for communication, outreach, and strategic decision-making. It provides insights into how and to what extent SROI analyses can help to meet different expectations, and presents different social impact research designs and methods. It presents an analytical framework for the identification of a proper SROI analysis, and shows readers how to establish an impact model, introducing a stakeholder-based approach.

---