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Nota di contenuto	Intro -- Contents at a Glance -- Contents -- Foreword -- Praise for the second edition of Managing Risk and Information Security -- About the Author -- Acknowledgments -- Preface -- Chapter 1: Introduction -- Protect to Enable® -- Building Trust -- Keeping the Company Legal: The Regulatory Flood -- Privacy: Protecting Personal Information -- Personalization vs. Privacy -- Financial Regulations -- E-Discovery -- Expanding Scope of Regulation -- The Rapid Proliferation of Information, Devices, and Things -- The Changing Threat Landscape -- Stealthy Malware -- Nine Irrefutable Laws of Information Risk -- A New Approach to Managing Risk -- Chapter 2: The Misperception of Risk -- The Subjectivity of Risk Perception -- How Employees Misperceive Risk -- The Lure of the Shiny Bauble -- How Security Professionals Misperceive Risk -- Security and Privacy -- How Decision Makers Misperceive Risk -- How to Mitigate the Misperception of Risk -- Uncovering New Perspectives During Risk Assessments -- Communication Is Essential -- Building Credibility -- Chapter 3: Governance and Internal Partnerships: How to Sense, Interpret, and Act on Risk -- Information Risk Governance -- Finding the Right Governance Structure -- Building Internal Partnerships -- Legal -- Privacy -- Litigation -- Intellectual Property -- Contracts -- Financial

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