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Sommario/riassunto	<p>"Composing Research, Communicating Results: Writing the Communication Research Paper provides communication students with the knowledge and necessary tools to compose a variety of course-required papers that are scholarly, accessible, and well-written. The first work of its kind to take students from brainstorming to outlining to sentence and paragraph construction to paper presentation, drawing on student-written examples. Easy-to-understand explanations of passive voice, point of view, commonly accepted citation styles, and more, with current and relatable student-written examples. Covers common writing assignments in communication and related courses, including the literature review, application paper, and empirical research paper. Four pedagogical features enhance comprehension and support learning: &ldquo;Write Away&rdquo; quick exercises, integratable &ldquo;Building Blocks&rdquo; assignments, &ldquo;Engaging Ethics&rdquo; tips, and &ldquo;Student Spotlight&rdquo; examples"--</p> <p>"Writing is an aspect often overlooked in the quest to provide students with the necessary skills to embark on a career in the increasingly important field of communication. For many students, putting one's</p>

thoughts and understanding of a topic onto paper can be a daunting task. Composing Research, Communicating Results: Writing the Communication Research Paper provides communication students with the knowledge and necessary tools to compose a variety of course-required papers that are scholarly, accessible, and well-written. Chapter coverage includes common myths associated with writing a research paper, brainstorming and researching topics, making and supporting arguments, style and formatting issues, writing the literature review, application and personal reaction papers, empirical research papers, presenting and publishing your work, and more. Each stage of the process is broken down into easy-to-follow steps supported by writing exercises and numerous examples drawn from published and student-written papers in the field. Composing Research, Communicating Results: Writing the Communication Research Paper fulfills an important and underserved niche in the classroom curricula, and is an essential resource for all students in communications-related courses"--

2.

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Soggetti

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