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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Why manage applied social research studies? -- A bird's eye view of project management -- Plan the scope of the research study -- Plan the data collection and the data analysis -- Plan the study's work and the research schedule -- Plan the people -- Plan the budget -- Plan how to deal with the risks -- Manage and direct the work -- Sustain the team -- Consider the worldviews -- Draft the final report -- Complete the activities that end the study -- Close out the study.
Sommario/riassunto	References and Resources; Section II: Planning the Study "Deciding How to Conduct the Research Study"; Chapter 3: Plan the Scope of the Research Study; Why Planning the Scope for an Applied Social Research Study Is Important; Identify the Essential Expectations for Your Study; Establish the Study's Focus; Determine the Relevant Ethical Issues; Develop Your Written Research Proposal; Summary; References and Resources; Chapter 4: Plan the Data Collection and the Data Analysis; Plan Data Collection and Sample Acquisition; Planning Template for Data Collection and Sample Acquisition.

