

1. Record Nr.	UNINA9910270920703321
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Titolo	Smart Risk Management / / Ronald Rael
Pubbl/distr/stampa	[Place of publication not identified] : , : John Wiley & Sons, Inc., , 2017
ISBN	1-119-44943-X
Descrizione fisica	1 online resource (384 pages)
Disciplina	658
Soggetti	Risk management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	What Risk Management Is and Is Not -- The Two Views of Risk -- Your Firm's Risk Management Plan -- Step One-Define Risk -- Step Two-Examine Attitudes Toward Risks -- Step Three-Analy se the Firm's A bility to Handle Risk -- Step Four-Minimise the Risk Exposure -- Step Five-Recover From the Negative Results -- Step Five½-Commit to Taking Action -- Risk Management and the Management Accountant -- The Wide World of Risks -- Appendix A: Tool for Culture Risk Assessment -- Appendix B: Ethics Focus: Business and Industry -- Glossary of Controllershship and Financial Management Terms --.
Sommario/riassunto	Management accountants must be able to define the payoffs from their organisation's risk taking, as well as identify, understand, and reduce the negative effects of everyday business risks. This book defines organisational risk taking and outlines a formal process to handle risk effectively.