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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Bank business and capital -- Customer services and marketing for bank products -- Credit assessment and managing for bank products -- The money markets -- The yield curve -- Introduction to money market dealing and hedging -- Bank asset and liability management I -- Asset and liability management II: the alco -- Bank liquidity risk management I -- Liquidity risk management II: basel III liquidity, liabilities strategy, stress testing, collateral management and the HQLA -- Business best-practice bank internal funds transfer pricing policy -- Net interest income (NII), net interest margin (NIM) and the management of interest-rate risk in the banking book -- Securitisation mechanics for balance sheet management -- Strategy setting -- Bank regulatory

capital, basel rules and ICAAP -- Managing operational risk -- Advice and problem solving: case studies.

Sommario/riassunto

A practical primer to the modern banking operation Introduction to Banking, Second Edition is a comprehensive and jargon-free guide to the banking operation. Written at the foundational level, this book provides a broad overview of banking to give you an all-around understanding that allows you to put your specialty work into context within the larger picture of your organization. With a specific focus on risk components, this second edition covers all key elements with new chapters on reputational risk, credit risk, stress testing and customer service, including an updated chapter on sustainability. Practical material includes important topics such as the yield curve, trading and hedging, asset liability management, loan origination, product marketing, reputational risk and regulatory capital. This book gives you the context you need to understand how modern banks are run, and the key points operation at all levels. Learn the critical elements of a well-structured banking operation Examine the risk components inherent in banking Understand operational topics including sustainability and stress testing Explore service-end areas including product marketing and customer service Banks continue to be the heart of the modern economy, despite the global financial crisis —they have however become more complex. Multiple layers and a myriad of functions contribute to the running of today's banks, and it's critical for new and aspiring bankers to understand the full breadth of the operation and where their work fits in. Introduction to Banking, Second Edition provides an accessible yet complete primer, with emphasis on the areas that have become central to sustainable banking operation.
