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Titolo	The big book of dashboards : visualizing your data using real-world business scenarios // Steve Wexler, Jeffrey Shaffer, Andy Cotgreave
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , 2017 ©2017
ISBN	1-119-28273-X 1-119-28278-0 1-119-28308-6
Descrizione fisica	1 online resource (433 pages) : illustrations, tables
Collana	THEi Wiley ebooks
Classificazione	BUS007010
Disciplina	658.4/038011
Soggetti	Dashboards (Management information systems) Organizational effectiveness - Evaluation Management - Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	A Strong Foundation. Data Visualization: A Primer -- The Scenarios. Course Metrics Dashboard -- Comparing Individual Performance with Peers -- What-If Analysis: Wage Increase Ramifications -- Executive Sales Dashboard -- Ranking by Now, Comparing with Then -- Are We on Pace to Reach Our Goals? -- Multiple Key Performance Metrics -- Power Plant Operations Monitoring -- Showing Year-to-Date and Year-over-Year at the Same Time -- Premier League Player Performance Metrics -- RBS 6 Nations Championship Match Performance Analysis -- Web Analytics -- Patient History Analysis of Recent Hospital Admissions -- Hospitality Dashboard for Hotel Management -- Sentiment Analysis: Showing Overall Distribution -- Showing Sentiment with Net Promoter Score -- Server Process Monitoring -- Big Mac Index -- Complaints Dashboard -- Hospital Operating Room Utilization -- Showing Rank and Magnitude -- Measuring Claims across Multiple Measures and Dimensions -- Showing Churn or Turnover -- Showing Actual versus Potential Utilization -- Health Care Provider Productivity Monitoring -- Telecom Operator Executive Dashboard -- Economy at a Glance -- Call Center -- Succeeding in the Real World. Want to Engage People? Make

Your Dashboards Personal -- Visualizing Time -- Beware the Dead-End Dashboard -- The Allure of Red and Green -- The Allure of Pies and Donuts -- Clouds and Bubbles -- A Journey into the Unknown -- Glossary of Chart Types.

Sommario/riassunto

"In The Dashboard Book, the authors will lay out a variety of examples of successful dashboards so that the reader can find a scenario that closely matches what he or she is tasked with visualizing"-- \$c
Provided by publisher.
