

1. Record Nr.	UNINA9910263841403321
Titolo	Chinese Heritage in the Making : Experiences, Negotiations and Contestations // Marina Svensson, Christina Maags
Pubbl/distr/stampa	Amsterdam : , : Amsterdam University Press, , [2018] ©2018
ISBN	90-485-3406-2
Descrizione fisica	1 online resource : 19 halftones, 4 line art
Collana	Asian Heritages ; ; 3
Disciplina	301
Soggetti	China Museology & heritage studies China Cultural policy China Civilization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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Sommario/riassunto	The Chinese state uses cultural heritage as a source of power by linking it to political and economic goals, but heritage discourse has at the

same time encouraged new actors to appropriate the discourse to protect their own traditions. This book focuses on that contested nature of heritage, especially through the lens of individuals, local communities, religious groups, and heritage experts. It examines the effect of the internet on heritage-ization, as well as how that process affects different groups of people.
