

1. Record Nr.	UNINA9910262943003321
Titolo	Services marketing quarterly
Pubbl/distr/stampa	Binghamton, N.Y., : Haworth Press, [2001]- [Abingdon] : , : Taylor & Francis Group
ISSN	1533-2977
Disciplina	380
Soggetti	Marketing Service industries Services (Industrie) Customer Service Computer network resources. Periodicals.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed Title from table of contents page (Haworth web site, viewed Aug. 5, 2003).