

1. Record Nr.	UNINA9910260610703321
Titolo	Social media archeology and poetics [[e-book] /] / editedby Judy Malloy
Pubbl/distr/stampa	Cambridge, Massachusettes ; ; London, England : , : The MIT Press, , [2016] [Piscataqay, New Jersey] : , : IEEE Xplore, , [2016]
ISBN	0-262-33688-X 0-262-33687-1
Descrizione fisica	1 online resource (483 pages)
Collana	Leonardo book series Leonardo
Disciplina	302.231
Soggetti	Social media - History Mass media - History Communication - History Writing - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previously issued in print: 2016.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Series foreword -- Acknowledgements -- Introductions -- The origins of social media / Judy Malloy -- The personal computer and social media / Paul Ceruzzi -- Daily life in cyberspace / Howard Rheingold -- "Opening the door to cyberspace" -- Community memory : the first public-access social media system / Lee Felsenstein -- Plato : the emergence of online community / David R. Wooley -- Alt.hypertext : an early social medium / James Blustein and Ann-Barbara Graff -- Dictation : a Canadian perspective on the history of telematic art / Hank Bull -- Art and minitel in France in the '80s / Annick Bureau -- Rescending precedential media / Steve Dietz -- See you online! -- Defining the image as place : a conversation with kit Galloway, Sherrie Rabinowitz and Gene Youngblood / Steve Durland -- In.S.Omnia, 1983-1993 / Rob Wittig -- Art com electronic network on the well : a conversation with Fred Truck and Anna Couey / Judy Malloy -- System X : interview with founding sysop Scot McPhee / Amanda McDonald Crowley -- Networking the humanities -- In search of identities in the

digital humanities : the early history of humanist / Julianne Nyhan -- Echonyc / Stacy Horn -- Moos and participatory media / Dene Grigar -- Hacking the voice of the shuttle : the growth and death of a boundary object / Alan Liu -- Community networking -- Community networking : the native American telecommunications continuum / Randy Ross (Ponca Tribe of Nebraska and Otoe Missouria) -- The art of telecommunity development : the telluride infozone / Richard Lowenberg -- Community networking, an evolution / Madeline Gonzalez Allen -- Cultures in cyberspace : communications system design as social sculpture / Anna Couey -- Social media poetics -- Crossing-over of art history and media history in the times of the early internet with special regards to the thing NYC / Susanne Gerber -- Arts wire : the non-profit arts online / Judy Malloy -- Electronic literature organization chats on linguamoo / Deena Larsen -- Trace online writing centre, Nottingham Trent University, UK / J. R. Carpenter -- Psuedo space : experiments with avatarism and telematic performance in social media / Antoinette LaFarge -- Responses -- Section introduction -- Expanding on "what is the social in social media?" : a conversation with Geert Lovink / Judy Malloy -- Epilogue: slow machines and utopian dreams / Judith Donath -- From archaeology to architecture : building a place for noncommercial culture online / Gary O. Larson -- Contributors -- Index.

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### Sommario/riassunto

Focusing on early social media in the arts and humanities and on the core role of creative computer scientists, artists, and scholars in shaping the pre-Web social media landscape, *Social Media Archeology and Poetics* documents social media lineage, beginning in the 1970s with collaborative ARPANET research, Community Memory, PLATO, Minitel, and ARTEX and continuing into the 1980s and beyond with the Electronic Caf, Art Com Electronic Network, Arts Wire, The THING, and many more. With first person accounts from pioneers in the field, as well as papers by artists, scholars, and curators, *Social Media Archeology and Poetics* documents how these platforms were vital components of early social networking and important in the development of new media and electronic literature. It describes platforms that allowed artists and musicians to share and publish their work, community networking diversity, and the creation of footholds for the arts and humanities online. And it invites comparisons of social media in the past and present, asking: What can we learn from early social media that will inspire us to envision a greater cultural presence on contemporary social media? Contributors: Madeline Gonzalez Allen, James Blustein, Hank Bull, Annick Bureaud, J. R. Carpenter, Paul E. Ceruzzi, Anna Couey, Amanda McDonald Crowley, Steve Dietz, Judith Donath, Steven Durland, Lee Felsenstein, Susanne Gerber, Ann-Barbara Graff, Dene Grigar, Stacy Horn, Antoinette LaFarge, Deena Larsen, Gary O. Larson, Alan Liu, Geert Lovink, Richard Lowenberg, Judy Malloy, Scott McPhee, Julianne Nyhan, Howard Rheingold, Randy Ross, Wolfgang Staehle, Fred Truck, Rob Wittig, David R. Woolley.

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