

1. Record Nr.	UNINA990001438210403321
Autore	Hausmann, Rudolf
Titolo	Self-consistent Quantum Field Theory and Bosonization for Strongly Correlated Electron Systems / Rudolf Hausmann
Pubbl/distr/stampa	Berlin [etc.] : Springer-Verlag, c1999
ISBN	3-540-65812-2
Descrizione fisica	VIII, 175 p. ; 24 cm
Collana	Lecture Notes in Physics. N.s. M, Monographs ; 56
Disciplina	530.143
Locazione	FI1
Collocazione	22A-514
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNISA990000308220203316
Autore	MOTTA, Pietro
Titolo	Anatomia microscopica : atlante di microscopia ottica ed elettronica / Pietro Motta
Pubbl/distr/stampa	Padova : Piccin, 1984
ISBN	88-299-0172-5
Edizione	[3. ed]
Descrizione fisica	XXI, 266 p. : ill. ; 31 cm.
Disciplina	611.0180222
Soggetti	Anatomia microscopica - Atlanti
Collocazione	611.018 022 2 MOT
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

3. Record Nr.	UNINA9910258353103321
Autore	Zappone Tanina
Titolo	La comunicazione politica cinese rivolta all'estero / Tanina Zappone
Pubbl/distr/stampa	Ledizioni, 2018 Milan : , : Ledizioni, , 2018
Descrizione fisica	1 electronic resource (288 p.)
Collana	Memorie del Dipartimento di Giurisprudenza - Università di Torino
Soggetti	Communication in politics - China Communication - Political aspects - China Mass media - Political aspects - China
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Beginning in the late 1990s, Chinese political and intellectual circles are becoming aware of the existence of a clear imbalance between the exceptional results of two decades of economic reforms and the relatively marginal role of the People's Republic in large international forums. The debate on the need to assume a mentality of "great power (daguo xintai)" and to "share global responsibilities (gongdan quanti zeren)", which arose in those years, is echoed in President Xi's recent statements Jinping, who warned in January 2014: "To strengthen the cultural soft power of the Nation, it is necessary to increase international discursive power, strengthen competences in international communication, meticulously build a discursive system aimed at foreign countries, make better use of new media and increase the creativity, the appeal and the credibility of the discourse addressed abroad (...). "The volume aims to analyze this evolution of Chinese political communication directed abroad, under different perspectives, in order to reconstruct the essential lines of the conceptual framework, institutional, media and discursive within which the political message is packaged and distributed to the foreign audience.