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2. Record Nr.	UNINA9910808432003321
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Nota di contenuto	Contents; Foreword / Sandra Jamieson; Introduction / Jim Nugent; Part I: Writing Departments; 1 - DePaul University's Major in Writing, Rhetoric, and Discourse / Denise Bowden; 2 - Reshaping the BA in Professional and Technical Writing at the University of Arkansas at Little Rock / Barbara L'Eplattenier and George H. Jensen; 3 - The University of Rhode Island's Major in Writing and Rhetoric / Libby Miles, Kim Hensley Owens, and Michael Pennell 4 - Reforming and Transforming Writing in the Liberal Arts Context: The Writing Department at Loyola University Maryland / Peggy O'Neill and Barbara Mallonee 5 - Fifteen Years Strong: The Department of Writing at the University of Central Arkansas / Carey E. Smitherman, Lisa Mongno, and Scott Payne; 6 - Oakland University's Major in Writing and Rhetoric / Lori Ostergaard, Greg Giberson, and Jim Nugent; 7 - Embracing the Humanities: Expanding a Technical Communication Program at the University of Wisconsin-Stout / Matthew Livesey and Julie Watts

8 - Building a Writing Major at Metropolitan State University: Shaping a Program to Meet Students Where They Are / Laura McCartan and Victoria Sadler
 9 - Writers among Engineers and Scientists: New Mexico Tech's Bachelor of Science in Technical Communication / Julie Dyke Ford, Julianne Newmark, and Rosario Durao;
 10 - Writing as an Art and Profession at York College / Michael J. Zerbe and Dominic F. DelliCarpini;
 Part II: Traditional English Departments
 11 - They Could Be Our Students: The Writing Major at Texas Christian University / Carrie Leverenz, Brad Lucas, Ann George, Charlotte Hogg, and Joddy Murray
 12 - Two Strikes Against: The Development of a Writing Major at West Virginia State University, an Appalachian, Historically Black College / Jessica Barnes-Pietruszynski and Jeffrey Pietruszynski;
 13 - "What? We're a Writing Major?": The Rhetoric and Writing Emphasis at the University of Wisconsin-La Crosse / Marie Moeller, Darci Thoun, and Bryan Kopp
 14 - A Matter of Design: Context and Available Resources in the Development of a New English Major at Florida State University / Matt Davis, Kristie S. Fleckenstein, and Kathleen Blake Yancey
 15 - Renegotiating the Tensions between the Theoretical and the Practical: The BA in Professional Writing at Penn State Berks / Laurie Grobman and Christian Weisser;
 16 - From "Emphasis" to Fourth-Largest Major: Learning from the Past, Present, and Future of the Writing Major at St. Edward's University / John Perron, Mary Rist, and Drew M. Loewe
 17 - Columbia College's English Major: Writing for Print and Digital Media / Claudia Smith Brinson and Nancy Lewis Tuten

Sommario/riassunto

The writing major is among the most exciting scenes in the evolving American university. Writing Majors is a collection of firsthand descriptions of the origins, growth, and transformations of eighteen different programs. The chapters provide useful administrative insight, benchmark information, and even inspiration for new curricular configurations from a range of institutions. A practical sourcebook for those who are building, revising, or administering their own writing majors, this volume also serves as a historical archive of a particular instance of growth and transformation in American
