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Nota di contenuto Color naming research in its many forms and guises / Don Dedrick and

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Sommario/riassunto

The field of color categorization has always been intrinsically multiand inter-disciplinary, since its beginnings in the nineteenth century.

The main contribution of this book is to foster a new level of
integration among different approaches to the anthropological study of
color. The editors have put great effort into bringing together research
from anthropology, linguistics, psychology, semiotics, and a variety of
other fields, by promoting the exploration of the different but
interacting and complementary ways in which these various
perspectives model the domain of color experience. By so doing, they
significantly promote the emergence of a coherent field of the
anthropology of color.