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Autore	Iacono Alfonso Maurizio
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Sommario/riassunto	The History and Theory of Fetishism, the expanded version of lacono's enduring classic Teorie del feticismo and available for the first time in English, aims to provide the historical context necessary to understanding the concept of "fetishism" and offers an overview of the

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ideologies, prejudices, and critical senses that shaped the Western observer's view of otherness and of his own world. Iacono examines the moment when the Western observer turned his colonizing and evangelizing gaze to continents such as Africa and the Americas, while attempting to simultaneously destabilize and look at his own world critically.