

1. Record Nr.	UNINA9910255304303321
Autore	Jacobs Kristof
Titolo	Social Media, Parties, and Political Inequalities [[electronic resource] /] / by Kristof Jacobs, Niels Spierings
Pubbl/distr/stampa	New York : , : Palgrave Macmillan US : , : Imprint : Palgrave Macmillan, , 2016
ISBN	1-137-53390-0
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (225 p.)
Classificazione	POL007000POL043000TEC052000
Disciplina	500
Soggetti	Political science Democracy Engineering Social media Internet marketing Political Science Engineering, general Social Media Online Marketing/Social Media Netherlands Politics and government
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Machine generated contents note: -- PART I: BACKGROUND -- 1. Introduction -- 2. Theorizing Social Media, Parties and Political Inequalities -- 3. Social Media in Politics: The Netherlands from a Comparative Perspective -- PART II: CHANGES IN THE POWER BALANCE -- 4. Inter-Party Relations: David versus Goliath -- 5. Intra-Party Politics: David versus Nabal and Abigail -- 6. Social Media go Glocal: The Local and European Arenas -- PART III: THE TRANSFORMATIVE IMPACT OF SOCIAL MEDIA -- 7. The Electoral Impact of Social Media -- 8. Conclusion.
Sommario/riassunto	This book examines how social media have transformed politics in established democracies. Specifically, the authors examine the influence of the unique qualities of social media on the power balance

between and within parties. They present a general theory as well as an in-depth case study of the Netherlands and compare it to the US and European democracies. The authors show how and why social media's introduction leads to equalization for some and normalization for others. Additional to national politics, Jacobs and Spierings investigate often-overlooked topics such as local and European politics and the impact on women and ethnic minorities.
