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Nota di contenuto	1. Caring in crisis and the crisis of caring: Towards a new agenda -- 2. Caring in crisis? Public responses to mediated humanitarian knowledge -- 3. Connecting to suffering -- 4. The mediation of caring -- 5. Supporting more people that care to take action for international change: The challenge for humanitarian NGOs -- 6. Caring enterprise in crisis? Challenges and opportunities of humanitarian NGO communications -- 7. Humanitarian communication and its limits -- 8. Communicating suffering: A view from NGO practice -- 9. Building paths to caring in crisis and mitigating the crisis of caring -- 10. Rounding out the humanitarian triangle: Reflections from an international perspective.

## Sommario/riassunto

Drawing on an original UK-wide study of public responses to humanitarian issues and how NGOs communicate them, this timely book provides the first evidence-based psychosocial account of how and why people respond or not to messages about distant suffering.. The book highlights what NGOs seek to achieve in their communications and explores how their approach and hopes match or not what the public want, think and feel about distant suffering.

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