Record Nr. UNINA9910255293803321 Autore Meyer Trisha Titolo The Politics of Online Copyright Enforcement in the EU: Access and Control / / by Trisha Meyer Cham:,: Springer International Publishing:,: Imprint: Palgrave Pubbl/distr/stampa Macmillan, , 2017 **ISBN** 3-319-50974-8 Edizione [1st ed. 2017.] Descrizione fisica 1 online resource (XXII, 346 p. 10 illus., 1 illus. in color.) Collana Information Technology and Global Governance Disciplina 320.94 Soggetti Europe - Politics and government Globalization International economic relations Communication in politics Political planning Information technology - Law and legislation Mass media - Law and legislation **European Politics** International Political Economy' Political Communication Public Policy IT Law, Media Law, Intellectual Property Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto 1. Introduction -- 2. The Internet Versus Copyright?-. 3. Creative Content Online: 2008 European Commission Consultation.-4. HADOPI: 2009 Graduated Response in France -- 5. E-Commerce Directive: 2010 European Commission Consultation -- 6. Anti-Counterfeiting Trade Agreement: 2010-2012 European Parliament Discussions -- 7. Lessons Learned: Online Copyright Enforcement in the European Union -- 8. Conclusion. . This book provides insight into the intense conflict and stalemate of Sommario/riassunto online copyright enforcement policy in the European Union. Building on

the theory of political economy of communications and an in-depth

empirical analysis of four policy initiatives, this study shows how online copyright enforcement serves as a battleground for debating the nature of knowledge and cultural creation and the role of Internet intermediaries in regulating the availability of creative content on the Internet. While copyright seeks to protect creative content, the Internet encourages widespread distribution, and consequently, engenders agency and hope for an alternative non-market based culture and democracy. This book raises concern about the proposed proactive role of Internet intermediaries.