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Nota di contenuto	Jyh-An Lee, Overlapping Rights in Different Business Models -- Guido Westkamp, One or Several Super-Rights? -- Raquel Xalabarder, Simplification of Tariff Structures -- Sylvie Nérisson, Remaining Scopes for Collective Management of Copyright in the Online World -- Felix Trumpke, Effects and Potential of Extended Collective License Systems -- Yasuto Komada, Reference Points for and Obligor of Levies in the Online World -- Raman Mittal, Mechanisms to Make End-Users of Copyright Works Pay Through Levy and DRM -- Byungil Kim, Distribution Among Right Holders -- Reto M. Hilty and Tao Li, Control Mechanisms for CRM Systems and Competition Law -- Kaya Köklü, Individual Licensing of Copyrighted Works -- Xinqin Lin, Music Individual Licensing Models and Competition Law -- Lucie Guibault, Individual Licensing Models and Consumer Protection -- Kung-Chung Liu, Individual Licensing Models and the Role of Internet Platform Providers -- John T. Cross and Peter K. Yu, The Copyright Holdout Problem and New Internet-Based Services -- Martin R. F. Senftleben, Impacts of Competition Law -- Haochen Sun, Entertainment Utopia Through Compulsory Licensing and Network Neutrality -- Ng-Loy Wee Loon, Compulsory Licences as an Enabler of New Business Models -- Christophe Geiger, Statutory Licenses as Enabler of Creative Uses.

Sommario/riassunto

This book evaluates existing and explores new mechanisms for the adequate payment of copyright owners for the use of their works. The underlying assumption is that adequate rewards to creators and subsequent right holders will continue to be a goal of copyright law (particularly to incentivize further creation and investment). In the search for viable methods it first focuses on the reduction of transaction costs and the role of new technologies. It also discusses the further development and broader application of new mechanisms that might be necessary to enhance the adequacy and efficiency of payment systems, since the more onerous payment systems are, the more irrelevant copyright risks become due to lack of acceptance, and the less likely both are to fulfill their functions.
