

1. Record Nr.	UNINA9910255197703321
Titolo	TRIPS plus 20 : From Trade Rules to Market Principles // edited by Hanns Ullrich, Reto M. Hilty, Matthias Lamping, Josef Drexl
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2016
ISBN	3-662-48107-3
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (758 p.)
Collana	MPI Studies on Intellectual Property and Competition Law, , 2191-5830 ; ; 25
Disciplina	346.048
Soggetti	Information technology - Law and legislation Mass media - Law and legislation International law Trade regulation Retail trade Economic development Technological innovations IT Law, Media Law, Intellectual Property International Economic Law, Trade Law Sources and Subjects of International Law, International Organizations Trade and Retail Economic Growth Innovation and Technology Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Part I Revisiting the Policy Rationale of TRIPS -- Part II TRIPS as a Legal Framework: Which Geometry? -- Part III Systems Challenges.-Part IV TRIPS and Countervailing Principles -- Part V Exclusivity, Access and Innovation -- Part VI From Enforcing to Enhancing TRIPS.
Sommario/riassunto	This book examines the impact and shortcomings of the TRIPS Agreement, which was signed in Marrakesh on 15 April 1994. Over the last 20 years, the framework conditions have changed fundamentally. New technologies have emerged, markets have expanded beyond

national borders, some developing states have become global players, the terms of international competition have changed, and the intellectual property system faces increasing friction with public policies. The contributions to this book inquire into whether the TRIPS Agreement should still be seen only as part of an international trade regulation, or whether it needs to be understood – or even reconceptualized – as a framework regulation for the international protection of intellectual property. The purpose, therefore, is not to define the terms of an outright revision of the TRIPS Agreement but rather to discuss the framework conditions for an interpretative evolution that could make the Agreement better suited to the expectations and needs of today's global economy.
