

1. Record Nr.	UNINA9910255189303321
Titolo	Global Governance of Intellectual Property in the 21st Century : Reflecting Policy Through Change // edited by Mark Perry
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2016
ISBN	978-3-319-31176-0
Edizione	[1st ed. 2016.]
Descrizione fisica	XVIII, 242 p. ; ; 25 cm
Disciplina	343.099
Soggetti	Mass media Law Private international law Conflict of laws IT Law, Media Law, Intellectual Property Private International Law, International & Foreign Law, Comparative Law
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Incluye bibliografía al final de cada capítulo
Nota di contenuto	Mark Perry, The Changing Face of Intellectual Property: Global Forces and Compliance -- Lijuan Liu, Prior Art Defence in the Chinese Patent System -- Sunita Tripathy, Bio-Patent Pooling and Policy on Health Innovation and Access for Medicines that Treat HIV/AIDS: A Meeting of [Open] Minds? -- Shubha Ghosh, Patent Exhaustion on Trial in the United States -- Alison Firth, Code, Autonomous Concepts and Procedure: stepping stones for European law? -- Thomas Margoni, The Harmonisation of EU Copyright Law: The Originality Standard -- Margaret Ann Wilkinson, International Copyright: Marrakesh and the future of users' rights exceptions -- Nicolas Suzor, Rachel Choi, and Kylie Pappalardo, Moments of flux in intermediary liability for copyright infringement in Australia -- Heather Forrest, The Evolution of Domain Names and their Impacts on Trademark Rights -- Llewellyn Joseph Gibbons, Non-Conventional Trademarks Under United States Law: An Unbounded New Frontier of Branding -- Kanya Hirunwattanapong, The ASEAN Single Market: A Perspective on Thailand's Trade Mark Development -- Ramesh Karky, Intellectual Property Rights and Foreign

Direct Investment Agreements -- Kylie Lingard and Mark Perry,
Innovation Cartography and Patentomics: Past, Present and Future.

Sommario/riassunto

This book analyses the governance foundations of innovation, brands, inventions, secrets and expression, which are the keys to a century based on knowledge. They are reflected in legal rights that have been fermenting over centuries of national policy deliberations on intellectual property rights, constantly in flux in the face of new advances in science, but overall a trend towards greater protectionism. As countries are challenged by the strictures of international agreements, often extorted through imbalanced power relationships, they seek their own national means for beneficial differentiation from the new global norms, whilst complying with international obligations. This book deals with the outcomes of regional governance of intellectual property, which often creates ripples in the search for harmony in the laws that form the basis for the future of intellectual property. The work has contributions that come from developing and developed nations, showing a common theme of the struggle to find the balance in an area of law that often does not provide clearcut solutions to real world environments. There are many intellectual property struggles illustrated in this work: patent at the boundaries of nature and invention, the need for drug development, which is driven by profit based on the patent monopoly; copyright, the expression of original thought, seeking to maximise exposure facilitated by the internet, but a system that facilitates rampant copying; trade marks, supporting company branding, seeks to exploit global branding through naming domains names; and other areas concomitant to the globalisation of intellectual property governance, such as foreign direct investment. This book holds up a mirror to the issues of world governance of intellectual property rights in this century, asking whether the direction we are currently following is in the best interest of global citizens, and showing the divergence that constraints are stimulating on a national level.
