

1. Record Nr.	UNINA9910255141303321
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Titolo	English Language Training in the Workplace : Case Studies of Corporate Programs in China // by Qing Xie
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2016
ISBN	3-319-30157-8
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (XVIII, 262 p. 10 illus., 4 illus. in color.)
Collana	Technical and Vocational Education and Training: Issues, Concerns and Prospects, , 2213-221X ; ; 22
Disciplina	428.34
Soggetti	Professional education Vocational education Language and languages - Study and teaching Continuing education Professional and Vocational Education Language Education Lifelong Learning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and indexes.
Nota di contenuto	Chapter 1 Introduction -- Chapter 2 Conceptual Framework -- Chapter 3 Theories of Training Program Evaluation Frameworks and Methodologies -- Chapter 4 Review of Workplace English Training and Learning Research in the Chinese context -- Chapter 5 Research Design and Methods -- Chapter 6 The Context of Workplace English Training in Hong Kong and Mainland China -- Chapter 7 Case Study 1 of Workplace English Training in a Mainland China Machinery Production and Trading Company L -- Chapter 8 Case Study 2 of Workplace English Training in a Mainland China Machinery Accessory Production Company Y -- Chapter 9 Case Study 3 of Workplace English Training in a Mainland China Dishwasher Production Company N -- Chapter 10 Discussion -- Chapter 11 Conclusion and Implications. .
Sommario/riassunto	Workplace English language training programs represent a corporate investment in language skills enhancement and human capital

development. This book evaluates English language training programs in Chinese workplaces by examining a range of training effectiveness variables and identifying the factors that facilitate or hinder effective learning outcomes for workplace English training programs and explores the potential benefits of these programs. This book will benefit both companies that are developing their training and development strategies and private training organizations that are developing training programs for particular industry and business needs. It will also be an excellent resource for learners who are seeking business English communication skills opportunities and trainers who are refining their workplace teaching practice. This book reiterates the significance of business English communication skills development programs in terms of the benefits to economic globalization, human capital development, employability, sustainable livelihoods, and lifelong learning in China. Having conducted a policy evaluation at both the national and local levels, this book also informs policy stipulation for corporate employee language training schemes. Although this book primarily examines corporate experience in China, the findings and recommendations will have important implications for other countries in Asia and worldwide.
