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Nota di contenuto	1. Beyond Gay Men and After the Closet: Camp's New Politics and Pleasures -- 2. The History and Theory of Camp. I. Stonewall, Sontag, 'Sissies,' Sirk. II. Camp's Double Coding: Detachment / Attachment -- 3. The Great Dyke Rewrite – Lesbian Camp on the Big Screen. I. New Queer Cinema. II. Lesbian Chic. III. Girls Gone Camping – But I'm a Cheerleader and D.E.B.S.. IV. Subtext to Sincerity -- 4. TV in/vs. Postfeminism – Feminist Camp in 30 Rock. I. Contemporary Sitcoms and Meta-Reflection. II. Legacy of the Feminist Sitcom. III. Postfeminism in US (Media) Culture. IV. 30 Rock's Divergences in Comic Format and Narrative Formula. V. "I want to go to there!" – The Camp Routes of 30 Rock's Leading Ladies. VI. A Sitcom's Swan Song -- 5. Taking Pop Seriously: Lady Gaga as Camp. I. Gaga for Pop's Giants – Stars, Divas and the Intimacy of Pop. II. Internet Killed the Video Star – Narrating Metareferentiality

across Media. III. "Follow the Glitter Way" – The Monster Ball and Camp Live in Concert. IV. Grottesquely Serious -- 6. Camp: A New, More Complex Relation to the Serious.

Sommario/riassunto

This innovative study claims camp as a critical, yet pleasurable strategy for women's engagement with contemporary popular culture as exemplified by 30 Rock or Lady Gaga. In detailed analyses of lesbian cinema, postfeminist TV, and popular music, the book offers a novel take on its subject. It defines camp as a unique mode of detached attachment, which builds on affective intensity and emotional investment, while strongly encouraging a critical edge.
