

1. Record Nr.	UNINA9910255089803321
Titolo	Carbon Capitalism and Communication : Confronting Climate Crisis // edited by Benedetta Brevini, Graham Murdock
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2017
ISBN	9783319578767 3319578766
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XIX, 259 p. 5 illus.)
Collana	Palgrave Studies in Media and Environmental Communication, , 2634-646X
Disciplina	551.6
Soggetti	Communication Culture - Study and teaching Communication in the environmental sciences Culture Journalism Social media Media and Communication Cultural Studies Environmental Communication Global and International Culture Social Media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1: Introduction: Carbon, Capitalism, Communication by Graham Murdock -- Section One: Communication and Carbon Capitalism: Contested Futures -- Chapter 2: Fighting for science against climate change deniers' propaganda By Professor Michael Mann, Pennsylvania State University -- Chapter 3: Naomi Klein Talks about Capitalism Vs. The Climate, An interview with Naomi Klein by Professor Christopher Wright, University of Sydney.- Section Two: Toxic Technologies: Media Machines and Ecological Crisis. - Chapter 4: Digital technology and the environment: Challenges for green citizenship and environmental organizations, By Professor Richard Maxwell, Queens College and

Professor Toby Miller, University of Loughborough.- Chapter 5: Digital desires: Mediated consumerism and climate crisis by Professor Justin Lewis, Cardiff University.- Chapter 6: From "waste village" to "urban circular economic system": The changing landscape of waste in Beijing by Professor Xin Tong, Peking University.- Chapter 7: Big data, open data and the climate risk market By Jo Bates, University of Sheffield. - Chapter 8: The next Internet By Emeritus Professor Vincent Mosco, Queen's University.- Section Three: Corporate Captures: PR Strategies and Promotional Gambits.- Chapter 9: Greenwashing in the experience of the Greenwashing Index, An interview with Kim Sheehan, University of Oregon.- Chapter 10: Spin and propaganda: The fossil fuel industry in Australia By David McKnight, University of New South Wales and Mitchell Hobbs, University of Sydney.- Chapter 11: Bearing witness and the logic of celebrity in the struggle over Canada's oil/tar Sands By Patrick McCurdy, University of Ottawa.- Chapter 12: Nothing but truthiness: public discourses on the Adani Carmichael mine in Australia By Benedetta Brevini, University of Sydney and Terry Woronov, University of Sydney.- Section Four: Communications and Campaigning: Oppositions and Refusals.- Chapter 13: The anamorphic politics of climate change By Professor Jodi Dean, Hobart and William Smith Colleges.- Chapter 14: Journalism, climate communication and media alternatives By Professor Robert A. Hackett, Simon Fraser University and Shane Gunster, Simon Fraser University.- Chapter 15: "Keep it in the Ground" An interview with Alan Rusbridger, former editor The Guardian by Benedetta Brevini, University of Sydney.- Chapter 16: Mobilising on climate change: the experience of Greenpeace An interview with David Ritter, President Greenpeace Australia by Benedetta Brevini, University of Sydney.- Chapter 17: Green campaigns: challenges, opportunities and 350.org An interview with Blair Palese, CEO of 350.org Australia. - Chapter 18: Conclusion One Month in the Life of the Planet -Carbon Capitalism and the Struggle for the Commons.

---

#### Sommario/riassunto

This volume examines the role of communication in contributing to and contesting the current climate crisis. There is now widespread agreement that even if increases in carbon emissions are kept to the current international target the climate crisis will continue to intensify. This book brings together, for the first time, state-of-the-art research with activists' interventions to place debate around climate crisis within the wider conversation about the changing relations between communications and contemporary capitalism. Contributors include; Naomi Klein, Michael Mann, Alan Rusbridger, Vincent Mosco, Jodi Dean, and leading figures in Greenpeace and 350.org.

---