

1. Record Nr.	UNINA9910139881303321
Titolo	Hormonal factors in carbohydrate metabolism [[electronic resource] /] / general editor for the Ciba Foundation, G.E.W. Wolstenholme ; assisted by Jessie S. Freeman
Pubbl/distr/stampa	London, : J. & A. Churchill, 1953
ISBN	1-280-76836-3 9786613679130 0-470-71885-4 0-470-71625-8
Descrizione fisica	1 online resource (372 p.)
Collana	Ciba Foundation colloquia on endocrinology ; ; v. 6
Altri autori (Persone)	WolstenholmeG. E. W (Gordon Ethelbert Ward) FreemanJessie S <1880-1953.> (Jessie Strahorn)
Disciplina	616.4/027
Soggetti	Carbohydrates - Metabolism Hormones Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Proceedings of a conference on Hormonal Factors in Carbohydrate Metabolism, 30th June-3rd July, 1952.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	pt. 1. Enzyme systems concerned in carbohydrate metabolism -- pt. 2. Hormonal control of the interconversion of carbohydrate, protein and fat -- pt. 3. The influence of the adrenal cortex on carbohydrate metabolism -- pt. 4. Hormonal control of the storage of glycogen -- pt. 5. The influence of insulin on carbohydrate metabolism -- pt. 6. Sex hormones, pregnancy and carbohydrate metabolism.

2. Record Nr.	UNINA9910255080903321
Autore	Phillipov Michelle
Titolo	Media and Food Industries : The New Politics of Food / / by Michelle Phillipov
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2017
ISBN	9783319641010 3319641018
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (IX, 259 p.)
Disciplina	302.23
Soggetti	Communication Business ethics Motion pictures Television broadcasting Production management Media and Communication Business Ethics Film and Television Studies Production
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. Introduction: New Food Politics -- PART 1: CONTEXTS -- Chapter 2. Resisting 'Agribusiness Apocalypse': The Pleasures and Politics of Ethical Food -- Chapter 3. Food Television and Celebrity Chefs: Lifestyle Branding and Commodified Idyllism -- PART 2: CONNECTIONS -- Chapter 4. The 'Social Life' of Celebrity Brands: Maggie Beer's Verjuice -- Chapter 5. Media Tourism and Rural Romance: Constructing Food Television's 'Cult Geographies' -- Chapter 6. 'It Tastes Better'? Cookbooks, Happy Farmers and Affective Labour -- PART 3: APPROPRIATIONS -- Chapter 7. Media, Supermarkets and the Strategic Manufacture of Consumer Trust -- Chapter 8. Soft-Selling Supermarkets: Food Television and Integrated Advertising -- Chapter 9. Conclusion: A New Politics of Food?.

## Sommario/riassunto

This volume is the first to combine textual analysis of food media texts with interviews with media production staff, reality TV contestants, celebrity chefs, and food producers and retailers across the artisan-conventional spectrum. Intensified media interest in food has seen food politics become a dominant feature of popular media—from television and social media to cookbooks and advertising. This is often thought to be driven by consumers and by new ethics of consumption, but *Media and Food Industries* reveals how contemporary food politics is also being shaped by political and economic imperatives within the media and food industries. It explores the behind-the-scenes production dynamics of contemporary food media to assess the roles of—and relationships between—media and food industries in shaping new concerns and meanings with respect to food.

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