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Nota di contenuto	1. The loneliness of an Anglo-European. A pathology -- 2. Overarching Academic Themes -- 3. Conceptualising Europe -- 4. The Post-War European Project - a topography divorced from nationhood -- 5. The European Union and its communication deficit -- 6. Communicating Europe? Berlusconi, Murdoch and the Interplay of national Politics and the Press -- 7. Into the Vacuum: Populism, UKIP and the Five Star Movement -- 8. The Architecture for Analysing Interviews and Text -- 9. Italian Interviews. Travelling through the Labyrinth -- 10. British Interviews. Representing and Challenging the National Interest -- 11. The Persuasive Language of the Berlusconi and Murdoch Press -- 12. Newspapers and their discursive construction of Europe. .
Sommario/riassunto	This book argues that the discursive construction of the EU in national newspapers is pivotal in creating an environment of Euroscepticism. The volume challenges the persuasive, manipulative and prejudicial language that is sometimes peddled in the influential UK Murdoch and Italian Berlusconi press, using the main focus points of the key Eurosceptic triggers of the euro; the subsequent national economic

crises; and immigration, investigated through major events covered over two decades, including the UK's recent Brexit vote and Italy's constitutional crisis. Rowinski looks at the latest chapter of Euroscepticism: the increasingly key protagonists of the UK Independence Party and Italy's Five Star Movement, who want to take Britain out of the EU and Italy out of the euro. This book offers a rigorous academic analysis presented in an accessible style to experts and laypersons alike, exploring concrete articulations of Euroscepticism in the press.

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