Record Nr. UNINA9910255076903321 Autore Ray Mary Beth Titolo Digital Connectivity and Music Culture: Artists and Accomplices / / by Mary Beth Ray Pubbl/distr/stampa Cham:,: Springer International Publishing:,: Imprint: Palgrave Macmillan, , 2017 **ISBN** 3-319-68291-1 Edizione [1st ed. 2017.] Descrizione fisica 1 online resource Collana Palgrave pivot Disciplina 780.06 Soggetti Culture Technology Digital media Music Popular Culture Communication Culture and Technology Digital/New Media Media and Communication Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto 1. Introduction -- 2. Artist -- 3. Audience -- 4. Music Culture & Digital Technology -- 5. Artists & Accomplices. This book explores how the rise of widely available digital technology Sommario/riassunto impacts the way music is produced, distributed, promoted, and consumed, with a specific focus on the changing relationship between artists and audiences. Through in-depth interviewing, focus group interviewing, and discourse analysis, this study demonstrates how digital technology has created a closer, more collaborative, fluid, and multidimensional relationship between artist and audience. Artists and audiences are simultaneously engaged with music through technology—and technology through music—while negotiating personal and social aspects of their musical lives. In light of consistent,

active engagement, rising co-production, and collaborative community

experience, this book argues we might do better to think of the

audience as accomplices to the artist. Mary Beth Ray is Assistant Professor of Communication & Media Studies at Plymouth State University in Plymouth, NH, USA.