1. Record Nr. UNINA9910255074903321 Autore Negro Gianluigi Titolo The Internet in China: From Infrastructure to a Nascent Civil Society / / by Gianluigi Negro Pubbl/distr/stampa Cham:,: Springer International Publishing:,: Imprint: Palgrave Macmillan, , 2017 **ISBN** 9783319604053 3319604058 Edizione [1st ed. 2017.] Descrizione fisica 1 online resource (xxvii, 247 pages) : illustrations Disciplina 307.720951 Digital media Soggetti Ethnology - Asia Culture Technology - Sociological aspects Communication Digital and New Media Asian Culture Science, Technology and Society Media and Communication Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto 1. Introduction -- 2. Studying the Internet in China: Relevance of the Topic -- 3. A Historical Overview of the Media Political Economy of the Internet in China -- 4. How Chinese People Use the Internet -- 5. BBSS and Blogs: the First Participatory Online Spaces (2003-2008) -- 6. 2008-2011: From the Social Network Services Copycats' Struggle to Sina Weibo (the Most Popular Microblogging Platform) -- 7. The Development of Mobile Internet: Weixin (Wechat) a Killer Applicatin for Sina Weibo? -- 8. Conclusions.-. This book aims to identify the most important political, socio-Sommario/riassunto

economic, and technical determinants of Internet development in China, through a historical approach that combines political economy,

important strategies that compelled the Chinese government to invest

cultural, and public studies. Firstly, the book looks at the most

in the construction of the Internet infrastructure. Secondly, it examines the relationships between the development of the Internet in China and the emergence of a nascent civil society. Finally, attention is given to three different Chinese online platforms in three different historical periods. This three-pronged approach presents a coherent set of analyses and case studies which are committed to the investigation of the complex process of change undergone by Internet development in China.