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Soggetti	Communication Digital media Maternal and child health services Culture Nursing Media and Communication Digital/New Media Maternal and Child Health Global/International Culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Sommario/riassunto	This edited collection - one of a kind in its field - addresses the theoretical and practical implications facing representations of midwifery and media. Bringing together international scholars and practitioners, this succinct volume offers a cross-disciplinary discussion regarding the role of media in childbirth, midwifery and pregnancy representation. One chapter critiques the provision and dissemination of health information and promotional materials in a suburban antenatal clinic, while others are devoted to specific forms of media - television, the press, social media – looking at how each contribute to women’s perceptions and anxieties with regard to childbirth.

