1. Record Nr. UNINA9910255072403321 The Palgrave Handbook of Musical Theatre Producers / / edited by Titolo Laura MacDonald, William A. Everett Pubbl/distr/stampa New York:,: Palgrave Macmillan US:,: Imprint: Palgrave Macmillan,, 2017 **ISBN** 1-78684-701-9 1-137-43308-6 Edizione [1st ed. 2017.] 1 online resource (XVIII, 559 p.) Descrizione fisica Disciplina 782.1 Soggetti Theater—Production and direction Theater Performing arts Theater—History Film genres Theatre Direction and Production Theatre Industry Performing Arts Theatre History Genre Handbooks and manuals. Lingua di pubblicazione Inglese Formato Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Prologue -- 1. Overture; -- 2. Actors Act, Directors Direct, Producers...Produce?; Kathryn Edney -- Act 1. To the 1940s -- 3. Tony Pastor; Gillian Rodger -- 4. Adolf Philipp and the German-American Musical Comedy; John Koegel -- 5. George Edwardes; William A. Everett

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This handbook is the first to provide a systematic investigation of the various roles of producers in commercial and not-for-profit musical theatre. Featuring fifty-one essays written by international specialists in the field, it offers new insights into the world of musical theatre, its creation and its promotion. Key areas of investigation include the lives and works of producers whose work is part of a US and worldwide musical theatre legacy, as well as the largely critically-neglected role of the musical theatre producer in the making, marketing, and performance of musicals. Also explored are the shifting roles of producers in musical theatre and their popular portrayals, offering a reader-friendly collection for fans, scholars, students, and practitioners of musical theatre alike.