

1. Record Nr.	UNINA9910255057903321
Autore	Sokoowska Ewelina
Titolo	The Principles of Alternative Investments Management : A Study of the Global Market // by Ewelina Sokoowska
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2016
ISBN	3-319-13215-6
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (194 p.)
Disciplina	330 332 657.8333 658.152 658.83
Soggetti	Capital investments Macroeconomics Marketing research Investment Appraisal Macroeconomics/Monetary Economics//Financial Economics Market Research/Competitive Intelligence
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Alternative Investments on Contemporary Financial Market -- Hedge Funds -- Investment Strategies of Hedge Funds -- Funds of Funds -- Managed Futures Investments -- Structured Products -- Private Equity/Venture Capital Investments -- Conclusion -- Bibliography.
Sommario/riassunto	The purpose of this book is to present the principles of alternative investments in management. The individual chapters provide a detailed analysis of various classes of alternative investments on the financial market. Despite many different definitions of alternative investments, it can be assumed that a classical approach to alternative investments includes hedge funds, fund of funds (FOF), managed accounts, structured products and private equity/venture capital. Alternative investment in keeping with this broad definition is the subject of

consideration here. The theoretical part of each chapter is meant to collect, systematize and deepen readers' understanding of a given investment category, while the practical part of each focuses on an analysis of the current state of development of alternative investments on the global market and outlines the prospects of future market development. This book will be a valuable tool for scholars, practitioners and policy-makers alike. .
