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Autore	Riccardi Lorenzo
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Nota di contenuto	Introduction -- Facts Sheet -- How To Enter China -- Singapore vs Shanghai -- The New Concept of China (Shanghai) Pilot Free Trade Zone -- Steps Forward to an Open System -- Further Developments.
Sommario/riassunto	This book introduces the new China (Shanghai) Free-Trade Zone one year after its launch. It examines in depth the economic, strategic and political effects of Chinese economic and financial reform. The results of the analysis are further clarified by comparing Shanghai with analogous counterparts in Singapore and Hong Kong. China has developed a number of special and free-trade zones but the new Pilot Shanghai FTZ includes all previous privileges promoting the area as perfect hub for the Asia-Pacific region. This work represents a valuable business guide for appraising new opportunities in the most promising sectors for business enterprises in China.