Record Nr. UNINA9910255056903321 Autore Halaburda Hanna **Titolo** Beyond Bitcoin: The Economics of Digital Currencies / / by Hanna Halaburda, Miklos Sarvary Pubbl/distr/stampa New York:,: Palgrave Macmillan US:,: Imprint: Palgrave Macmillan,, 2016 **ISBN** 1-137-50642-3 Edizione [1st ed. 2016.] Descrizione fisica 1 online resource (IX, 186 p.) Disciplina 332.40285/4678 Soggetti Macroeconomics **Economics** Industrial organization Microeconomics Electronic commerce Economic policy Macroeconomics/Monetary Economics//Financial Economics Economic Theory/Quantitative Economics/Mathematical Methods Industrial Organization e-Business/e-Commerce Political Economy/Economic Systems Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction -- Means of exchange: ever present competition --Platform-based currencies -- Cryptocurrencies -- Conclusions. Sommario/riassunto Digital currencies are a fairly new phenomenon brought about by the spectacular rise of the internet. While Bitcoin is the most famous, there are numerous other digital currencies—from Amazon Coin to Zetacoin. Beyond Bitcoin explores the economic forces underlying the design of their features and their potential. Halaburda and Sarvary argue that digital currencies are best understood by considering the economic

incentives driving their creators and users. The authors present a

environment and support further discussion of the design of digital

framework that will allow systemic analysis of this dynamic

currencies' features and the competition in the market.	
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