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Titolo	The Economics of Addictive Behaviours Volume IV : The Private and Social Costs of Overeating and their Remedies / / by John Joshua
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Collana	Palgrave Pivot
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Soggetti	Medical economics Social choice Welfare economics Social policy Clinical health psychology Medicine, Preventive Health promotion International economic relations Health Economics Social Choice and Welfare Social Policy Health Psychology Health Promotion and Disease Prevention International Political Economy'
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Chapter 1. Introduction -- Chapter 2. The History of Obesity and its distribution by Social Class and Geography -- Chapter 3. The Phenomenon of the Body Mass Index -- Chapter 4. The Mismatch between Food Requirements and Actual Diets -- Chapter 5. The Obesogenic Environment -- Chapter 6. Behavioural Causes of Overeating and Lifestyle -- Chapter 7. The Psychological Foundation of

Overeating and Behavioural Economics -- Chapter 8. The Consequences of Obesity: Health, Unhappiness and Quality of Life -- Chapter 9. The Environmental Effects of Overconsumption -- Chapter 10. The Politics of Corporate and Social Responsibility -- Chapter 11. The Prevention and Treatment of Obesity -- Chapter 12. Government Intervention in the Market and Rational Choice -- Chapter 13. Economic Remedies and the Reduction of Obesity -- Chapter 14. Conclusion: Towards an Integrated Health Policy.

Sommario/riassunto

This title offers an in-depth analysis of the psychological causes and consequences of, and proposed interventions for over-eating. The author examines the history of obesity and its distribution by social class and geography, the environmental effects of overconsumption and economic remedies such as the introduction of a sugar tax to reduce obesity. Joshua also considers the politics of corporate social responsibility of food and beverage corporations and how this could prevent poor health decisions. This is the final title in a four volume series 'The Economics of Addictive Behaviours', consisting of three additional volumes on smoking, alcohol abuse and illicit drug abuse.
