1. Record Nr. UNINA9910255056203321 Autore Naylor Michael Titolo Insurance Transformed [[electronic resource]]: Technological Disruption / / by Michael Naylor Cham:,: Springer International Publishing:,: Imprint: Palgrave Pubbl/distr/stampa Macmillan, , 2017 **ISBN** 3-319-63835-1 Edizione [1st ed. 2017.] Descrizione fisica 1 online resource (VII, 337 p. 14 illus.) Collana Palgrave Studies in Financial Services Technology, , 2662-5083 368 Disciplina Soggetti Insurance Risk management Risk Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Chapter 1: Exponential Change -- Chapter 2: Key Technological Disruptors -- Chapter 3: The Impact of Disruptive Technology on Insurance Companies -- Chapter 4: Consequences for Insurance Workers -- Chapter 5: What Insurance Companies need to do --Chapter 6: Impacted Occupations -- Chapter 7: Conclusion. Sommario/riassunto This book explores how a range of innovative disruptive technologies is about to combine to transform the insurance industry, the products it produces, and the way the industry is managed. It argues that unless current insurance providers react to these waves of disruption they will be swept away by new innovators. The book describes what insurers need to do to survive. The main aim is to get insurers to reimagine their industry away from the sale of a one-off product, into the sale of a series of real-time, data-based risk services. While parts of these disruptions have been discussed, this book is the first to bring all the issues together and unites them using a theoretical framework. This book is essential reading for insurance industry participants as well as to academics interested in insurance and understanding the key issues

the industry currently faces.