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2. Record Nr.	UNINA9910255055803321
Titolo	Sports Management as an Emerging Economic Activity : Trends and Best Practices // edited by Marta Peris-Ortiz, José Álvarez-García, María de la Cruz Del Río-Rama
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Nota di bibliografia

Includes bibliographical references at the end of each chapters and index.

Nota di contenuto

Foreword -- Preface -- Chapter 1 Sports Management Analysis of Scientific Production in Academic Journals -- Chapter 2 Has the Amount of Available Financial Resources become the Predominant Factor in Sporting Clubs' Success? -- Chapter 3 The Impact of Residents' Posture on the Degree of Acceptance of Sports Tourism in Comparison to Other Tourist Offers in Punta del Este -- Chapter 4 Evaluation of Service Quality in a Sports Center -- Chapter 5 Sports and Doping -- Chapter 6 Designing Inquiries into the Financial Sustainability of Local Associations -- Chapter 7 The Reliability of Game Systems in Team Sports -- Chapter 8 Decision-Making in Sports Traumatology -- Chapter 9 Geographical Gap Analysis of Sports Activity among the Italian Regions -- Chapter 10 Profiling and Typology of Nature Sports Organizations in Portugal -- Chapter 11 A Methodology for the Analysis of Soccer Matches based on PageRank Centrality -- Chapter 12 Customer Profile for Spanish Fitness Centers.

Sommario/riassunto

This book examines the sports industry as a broad business and economic sector with an enormous influence on regional economic development. Covering topics such as sports economics, financing sports organizations, sustainability management in sports, sports tourism and doping among athletes, this book provides a timely collection of research and best practices in the areas of sports management and policy. Sports activity is a rapidly growing and evolving industry, offering numerous business opportunities--from the manufacturing of sporting equipment and activity at gyms and sports centers to revenue from sporting events and sport tourism. In order for the varied businesses across the sport industry, whether public or private, to be successful, proper management strategies and policies must be in place. This includes the knowledge of the industry, strategic planning, sector analysis, quality management and sustainable (economic and environmental) use of resources. Featuring caseexamples from several countries, including Spain, Turkey, Uruguay, Portugal, and Italy, this volume provides international perspectives on a wide spectrum of managerial issues across this dynamic industry.