

1. Record Nr.	UNINA9910255053803321
Autore	Sandoval-Almazan Rodrigo
Titolo	Building Digital Government Strategies : Principles and Practices // by Rodrigo Sandoval-Almazán, Luis F. Luna-Reyes, Dolores E. Luna-Reyes, J. Ramon Gil-Garcia, Gabriel Puron-Cid, Sergio Picazo-Vela
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2017
ISBN	3-319-60348-5
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (123 pages)
Collana	Public Administration and Information Technology, , 2512-1812 ; ; 16
Disciplina	001.30285
Soggetti	Public administration Communication in politics Public policy Public Administration Political Communication Public Policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Developing a Digital Government Strategy for Creating Public Value -- Conceptualizing and planning a Digital Government Project -- Financing Digital Government Innovation -- Building Collaboration Networks -- Managing Digital Government projects -- Opening Government: Open Data and Projects -- Fostering Citizen Engagement.
Sommario/riassunto	This book provides key strategic principles and best practices to guide the design and implementation of digital government strategies. It provides a series of recommendations and findings to think about IT applications in government as a platform for information, services and collaboration, and strategies to avoid identified pitfalls. Digital government research suggests that information technologies have the potential to generate immense public value and transform the relationships between governments, citizens, businesses and other stakeholders. However, developing innovative and high impact solutions for citizens hinges on the development of strategic institutional, organizational and technical capabilities. Thus far,

particular characteristics and problems of the public sector organization promote the development of poorly integrated and difficult to maintain applications. For example, governments maintain separate applications for open data, transparency, and public services, leading to duplication of efforts and a waste of resources. The costs associated with maintaining such sets of poorly integrated systems may limit the use of resources to future projects and innovation. This book provides best practices and recommendations based on extensive research in both Mexico and the United States on how governments can develop a digital government strategy for creating public value, how to finance digital innovation in the public sector, how to building successful collaboration networks and foster citizen engagement, and how to correctly implement open government projects and open data. It will be of interest to researchers, practitioners, students, and public sector IT professionals that work in the design and implementation of technology-based projects and programs.

---