Record Nr. UNINA9910255046203321 Autore Verhoef Grietjie Titolo The History of Business in Africa: Complex Discontinuity to Emerging Markets / / by Grietjie Verhoef Cham:,: Springer International Publishing:,: Imprint: Springer,, Pubbl/distr/stampa 2017 **ISBN** 3-319-62566-7 Edizione [1st ed. 2017.] Descrizione fisica 1 online resource (XI, 215 p. 1 illus. in color.) Collana Studies in Economic History, , 2364-1797 382.096 Disciplina Soggetti **Economic history** Globalization Markets **Economic History** African History **Emerging Markets/Globalization** African Politics Africa Politics and government Africa History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references at the end of each chapters. Nota di contenuto Africa and Africas -- Networks of Exchange -- Business in New Markets Under New Masters -- Business in Independent Africa -- Enter the Market: African Entrepreneurial Rebirth After 1980 -- Into the Global --Conclusion: The Beginning of African Business History. Sommario/riassunto This book offers a comprehensive study of the history of African business. By analyzing the specificities of African business culture, as well as the dynamically changing African policy context, the author sheds new light on the development of African enterprises, markets and institutions. The book covers a wide range of historical studies, starting with the earliest exchange networks, the new market opportunities resulting from European penetration, the dualism of state-owned companies and private enterprises during the twentieth century, the role of foreign direct investments and multinational

companies during the 1990s, and the globalization of African business.