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Disciplina	658.15
Soggetti	Business enterprises - Finance Small business New business enterprises Venture capital Strategic planning Leadership Corporate Finance Small Business Start-Ups and Venture Capital Business Strategy and Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part 1) The Entrepreneurial Setting -- Chapter 1) Introduction to Entrepreneurial Finance -- Chapter 2) New Venture Development and Sources of Financing -- Chapter 3) Business Planning -- Part 2) The Financial Environment and Finance Providers -- Chapter 4) The Financial Environment and Small Businesses -- Chapter 5) Venture Capital Finance -- Chapter 6) Microfinance Intervention -- Chapter 7) Public Sector Interventions and Small Businesses -- Part 3) Financial Performance and Planning -- Chapter 8) Understanding and Analysing Financial Statements -- Chapter 9) Financial Planning and Forecasting -- Chapter 10) Working Capital Management -- Part 4) Valuation -- Chapter 11) Time Value of Money -- Chapter 12) Evaluating Investment Decisions: Capital Budgeting -- Chapter 13) Valuation of New Ventures

and Small Businesses -- Part V) Financing Choice and Harvesting -- Chapter 14) Financing Choice -- Chapter 15) Harvesting the Business Venture Investment.

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### Sommario/riassunto

This book provides a framework for understanding micro, small and medium sized enterprises (MSMEs) as important contributors to economic growth. By examining the economic and investment decisions behind these businesses, the author shows how managers of MSMEs can add value to the firm by applying managerial finance tools. Early chapters establish the basic tenets of new venture development and financing and explore the economic environment that business-owners inhabit, focusing on venture capital, microfinance intervention, and public sector interventions. Later chapters guide the reader through the process of financial planning and forecasting, and valuation, finishing with insights into how to harvest investments and make sound financial decisions. The book has interdisciplinary appeal and offers a timely consideration of MSMEs in developing economies. It will be valuable reading for all interested in the management and development of small businesses, the finance of entrepreneurship and policy affecting small and medium sized enterprises.

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