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Nota di contenuto	1. A Movement towards Greater Integration of the Global Economy -- 2. Variation in Public Opinion of International Trade: A First Look at Cultural Distance -- 3. Expected Winners and Losers: Economic Effects and Public Opinion Survey Responses -- 4. A Primer on the Measurement of Cross-societal Cultural Differences -- 5. An Empirical Model of the Determinants of Public Opinion on Economic Globalization -- 6. Lessons from Six European Host Countries: Does Cultural Distance Influence Opinions on Immigration? -- 7. Cross-societal Cultural Differences and the Shaping of Opinions on International Trade -- 8. Public Opinion on Foreign Direct Investment Inflows: Variation in the Importance of Cultural Distance by Relative Economic Development -- 9. The Determinants of Public Opinion on Economic Globalization and the Influence of Cultural Differences: A Summary of Findings -- 10. Some Final Thoughts and Motivation for Additional Examination.
Sommario/riassunto	This book examines survey data to consider the extent to which public support for immigration, international trade, and foreign direct investment exists in a cohort of 38 heterogeneous countries. With

economic globalization shaping daily life, understanding the determinants of public opinion is crucial for policy makers. This timely volume uses survey data from the Pew Research Center's 2006-2014 Global Attitudes Project (GAP) in conjunction with data from several secondary sources. White identifies the factors that underlie the reluctance of some members of the public, and some societies, to view these topics in a more positive light. Specifically, he considers the roles of culture, cultural differences ("cultural distance"), and relative social and economic development as determinants of public opinion and corresponding cross-societal differences of opinion. .
